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Article

Carnell: How Asia is catching up in the global sustainability race

Just how effective are Asia's efforts to build a more sustainable society? ING's Regional Head of Research in Singapore, Rob Carnell, says although there remain differences between where we are in Europe, the region is quickly catching up



How Asia is catching up in the global sustainability race

Asia appears to be a region in transition as far as sustainability is concerned. While it may not have all the frameworks in place yet, the region seems to be making faster progress and greater efforts to improve. Rob Carnell assesses where Asia sits on the 'green scale', drawing on insights from a recent ING/Longitude survey

[Watch video](#)**Robert Carnell**

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