

Watch: Nathalie Spencer on the human angle of economics

Subtle cues, here and there, can really affect the choices we make, and that's what makes Behavioural Scientist, Nathalie Spencer's job, so fascinating.



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What is ING's Behavioural Scientist, Nathalie Spencer, thinking about? To mark the launch of our new economic and financial analysis website, she says it's how people behave that fascinates her so much. Economics is much more than a cost-benefit analysis, she says. Emotions and gut-instinct really affect the choices we make.

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