Snap | 15 July 2020 United States

US manufacturing bounces, but it's a long road to full recovery

Manufacturing has surged in response to the re-opening, but output remains more than 11% below December's level. Coupled with a weak corporate profits backdrop there is little incentive to put money to work on capex, which will constrain the recovery story



June 2020 posted the biggest bounce in US manufacturing output since 1959 as the economic reopening process that began in May gained momentum. Output surged 7.2% month-onmonth versus the 5.7% consensus expectation. We already knew from the jobs report that employment rose 3% in the sector in June (356,000 jobs) while hours worked increased by 30 minutes for each worker, so a strong figure was looking likely. Nonetheless, we must remember that output is still more than 11% lower than in December, so there is a long way to go in the recovery. Even though the ISM manufacturing survey is suggesting positive growth, there will be long lags involved, as we saw post the Global Financial Crisis.

Snap | 15 July 2020 1

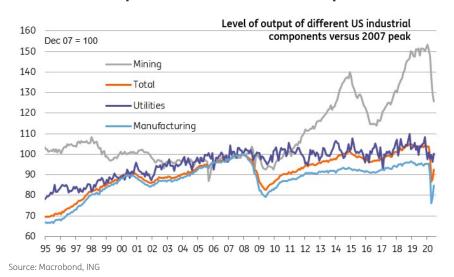
ISM survey versus manufacturing production - hopes for a 'V', but it will likely fall short



Once again it was auto production that led the way, jumping 105% MoM after a rise of 120% in May. Auto output still remains 25% lower than 12 months ago though, which goes to show how precipitous the decline in production through March and April was. Excluding autos, manufacturing output rose a more muted 3.9% with the biggest gains in business equipment (up 11.8%) and consumer goods, which rose 9%. Defense and space, construction supply and business supplies lagged, but still made gains.

The broader industrial production measure also beat expectations, rising 5.4% versus the consensus forecast of 4.3%. Utilities rose 4.2% as factory demand for electricity rose thanks to reopenings while warmer weather boosted domestic consumer demand. Mining fell 2.9% though with oil and gas drilling down 18%.

Levels of output remain well below pre-Covid-19 era



Snap | 15 July 2020 2

Even after today's strong manufacturing gains, capacity utilisation remains very low at 68.6%. With corporate profitability having been crushed by the disruption due to virus containment measures, there is little incentive to invest in capex as yet. This is likely to hold back the broader recovery and is a key factor why we doubt the US economy will recover all of its lost output much before the end of 2022.

Author

James Knightley
Chief International Economist, US
james.knightley@ing.com

Disclaimer

This publication has been prepared by the Economic and Financial Analysis Division of ING Bank N.V. ("ING") solely for information purposes without regard to any particular user's investment objectives, financial situation, or means. ING forms part of ING Group (being for this purpose ING Group N.V. and its subsidiary and affiliated companies). The information in the publication is not an investment recommendation and it is not investment, legal or tax advice or an offer or solicitation to purchase or sell any financial instrument. Reasonable care has been taken to ensure that this publication is not untrue or misleading when published, but ING does not represent that it is accurate or complete. ING does not accept any liability for any direct, indirect or consequential loss arising from any use of this publication. Unless otherwise stated, any views, forecasts, or estimates are solely those of the author(s), as of the date of the publication and are subject to change without notice.

The distribution of this publication may be restricted by law or regulation in different jurisdictions and persons into whose possession this publication comes should inform themselves about, and observe, such restrictions.

Copyright and database rights protection exists in this report and it may not be reproduced, distributed or published by any person for any purpose without the prior express consent of ING. All rights are reserved. ING Bank N.V. is authorised by the Dutch Central Bank and supervised by the European Central Bank (ECB), the Dutch Central Bank (DNB) and the Dutch Authority for the Financial Markets (AFM). ING Bank N.V. is incorporated in the Netherlands (Trade Register no. 33031431 Amsterdam). In the United Kingdom this information is approved and/or communicated by ING Bank N.V., London Branch. ING Bank N.V., London Branch is authorised by the Prudential Regulation Authority and is subject to regulation by the Financial Conduct Authority and limited regulation by the Prudential Regulation Authority. ING Bank N.V., London branch is registered in England (Registration number BR000341) at 8-10 Moorgate, London EC2 6DA. For US Investors: Any person wishing to discuss this report or effect transactions in any security discussed herein should contact ING Financial Markets LLC, which is a member of the NYSE, FINRA and SIPC and part of ING, and which has accepted responsibility for the distribution of this report in the United States under applicable requirements.

Additional information is available on request. For more information about ING Group, please visit www.ing.com.

Snap | 15 July 2020 3