

United States

US manufacturing bounces as businesses re-open

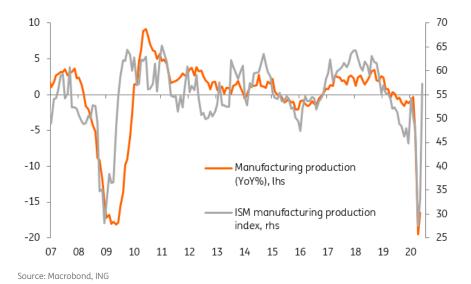
The June Manufacturing ISM headline index bounced now that factories are allowed to produce. However, given the only allowable responses are "things are getting better/same/worse", it is important to remember the survey tells us nothing about magnitudes. Meanwhile, further declines in employment underline the strains in the sector



Source: Shutterstock

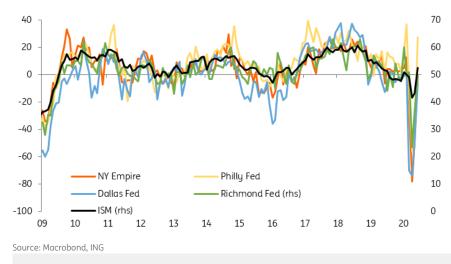
The ISM manufacturing for June has bounced a bit more than expected to 52.6 from 43.1 (consensus was 49.8). This in expansion territory given it is above the break-even 50 level, which you should expect given the re-opening. The production is up at 57.3 – the highest since November 2018, while new orders have improved to 56.4 from 31.8, leaving this component at its highest level since January 2019.

ISM may have bounced but like 2009/10 actual output will take longer to recover



Supplier delivery times dropped much more than we had thought likely, to 56.9 from 68.0, which is a negative for the headline index, but should be viewed positively. It was giving misleading signals because supply chain issues relating to Covid-19 shutdowns had been distorting this component to the upside. The fact that it fell back suggests supply chain strains are easing.

While an upside surprise overall is great news, we would caution that it unfortunately doesn't tell us anything about magnitudes of improvement, merely that a majority of companies are experiencing rising output and orders. Remember that the survey question only offer responses of output/orders/employment etc either being better/same/worse. Seeing as you are now allowed to make stuff things should really be "better". We would also just point out that the ISM report is painting a rosier picture than the regional manufacturing surveys, which fell much, much more and are some way from making a full recovery.



National ISM survey outperforming regional indicators

What does it mean for tomorrow's jobs report?

Looking to tomorrow's jobs report, the ISM employment component has improved, but remains in clear contraction territory at 42.1 (i.e. below the 50 break-even level). This tells us that the sector continues to shed jobs, but not as rapidly as it did in May when the index was down at 32.1.

As for other jobs indicators, this morning's ADP payrolls report showed massive upward revisions of around 6 million to private payrolls in May. This brings it into line with the official payrolls number that caught everyone by surprise last month, but the June ADP figure showed a more muted increase of 2.37mn. The Homebase survey, which focuses on small employers is pointing to a sizeable increase in employment as more and more shops, restaurants and bars re-opened. For what it is worth, we favour a modest upside surprise for tomorrow's non-farm payrolls figure, but our confidence is low. The consensus is looking for a 3.07mn rise (range is 0.5mn to 9mn) and we are looking for something around the 4 million mark.

However, we are more nervous about the July figure that will be published in early August, which could significantly disappoint markets. Initial claims and continuing claims are remaining sticky while the Homebase data suggests the small business sector is now shedding jobs again. One possible explanation is that many small businesses that took advantage of the loan forgiveness aspect of the Paycheck Protection Program have exhausted the money.

In this regard, the National Federation of Independent Businesses reported 14% of members that took advantage of the scheme are expecting to fire staff in coming weeks given demand has not returned to pre-Covid levels. If renewed containment measures across numerous states make it unviable for businesses to operate then it will only add to the problems in the jobs market.

Author

James Knightley Chief International Economist, US james.knightley@ing.com

Disclaimer

This publication has been prepared by the Economic and Financial Analysis Division of ING Bank N.V. ("**ING**") solely for information purposes without regard to any particular user's investment objectives, financial situation, or means. *ING forms part of ING Group (being for this purpose ING Group N.V. and its subsidiary and affiliated companies)*. The information in the publication is not an investment recommendation and it is not investment, legal or tax advice or an offer or solicitation to purchase or sell any financial instrument. Reasonable care has been taken to ensure that this publication is not untrue or misleading when published, but ING does not represent that it is accurate or complete. ING does not accept any liability for any direct, indirect or consequential loss arising from any use of this publication. Unless otherwise stated, any views, forecasts, or estimates are solely those of the author(s), as of the date of the publication and are subject to change without notice.

The distribution of this publication may be restricted by law or regulation in different jurisdictions and persons into whose

possession this publication comes should inform themselves about, and observe, such restrictions.

Copyright and database rights protection exists in this report and it may not be reproduced, distributed or published by any person for any purpose without the prior express consent of ING. All rights are reserved. ING Bank N.V. is authorised by the Dutch Central Bank and supervised by the European Central Bank (ECB), the Dutch Central Bank (DNB) and the Dutch Authority for the Financial Markets (AFM). ING Bank N.V. is incorporated in the Netherlands (Trade Register no. 33031431 Amsterdam). In the United Kingdom this information is approved and/or communicated by ING Bank N.V., London Branch. ING Bank N.V., London Branch is authorised by the Prudential Regulation Authority and is subject to regulation by the Financial Conduct Authority and limited regulation by the Prudential Regulation Authority. ING Bank N.V., London branch is registered in England (Registration number BR000341) at 8-10 Moorgate, London EC2 6DA. For US Investors: Any person wishing to discuss this report or effect transactions in any security discussed herein should contact ING Financial Markets LLC, which is a member of the NYSE, FINRA and SIPC and part of ING, and which has accepted responsibility for the distribution of this report in the United States under applicable requirements.

Additional information is available on request. For more information about ING Group, please visit www.ing.com.