

Snap | 31 May 2022 France

The French economy is in recession and inflation has not yet peaked

A double whammy for the French economy: inflation continues to rise and reached 5.2% in May, while first-quarter GDP has been revised down. We believe the French economy is currently in recession and we are revising down our growth forecast for 2022



Inflation will continue to rise

As expected, French inflation continued to rise in May, reaching 5.2% according to the national measure, up from 4.8% in April. Inflation according to the harmonised index, which is important for the ECB, reached 5.8%. As in previous months, inflation is primarily driven by energy prices, up 28% year-on-year, mainly due to higher oil prices. However, inflation is clearly becoming a widespread phenomenon, with food prices up 4.2% year-on-year, manufactured goods up 2.9% and services up 3.2%. In all major categories, inflation is therefore now above the ECB's 2% target.

The question for the next few months is when will inflation peak and how fast will it fall? We believe that inflation has not yet peaked, but is not far off. If oil and gas prices on the international markets do not increase too much more, inflation should start to decrease as early as this summer, but the decrease will be very slow and inflation will probably still be above 3.5% at the end of the year. We expect inflation to average 5% for the year, which will have a lasting impact

Snap | 31 May 2022

on household purchasing power.

The French economy is in recession

In addition, GDP figures for the first quarter have been revised downwards significantly. Instead of the previously estimated stagnation, GDP actually contracted by 0.2% in the first three months of the year. The contraction is explained by a strong decrease in household consumption (-1.5%), particularly in transport equipment and manufactured goods. Despite the dynamism of investment (+0.6%), domestic demand contributed negatively to economic growth, to the tune of -0.6 points. The contribution of inventories (+0.2 points) and foreign trade (+0.2 points) cannot compensate enough to pull the French economy out of contraction. This bad news is compounded by the downward revision of annual growth for 2021 to 6.8% from the previously estimated 7%. This new profile leads to a marked revision of the carry-over effect for the rest of 2022: at the end of the first quarter, it now stands at 1.9%, compared to 2.4% at the time of the previous estimate.

Looking ahead, the news is not very encouraging. The data on consumption in volume of goods for the month of April, published by INSEE this morning, indicate a further decline in household consumption, of -0.4%. Both food consumption and consumption of manufactured goods are down over the month (-1.1% and -0.3% respectively). Only energy consumption increased (+0.7%), as a result of the more unfavourable weather conditions in April. The second quarter has thus started very badly for the consumption of goods. While the consumption of services is probably much more dynamic, it is likely that household consumption will again contribute negatively to growth in the second quarter, given the inflationary context and the decline in confidence. Consequently, a further contraction of GDP in the second quarter is expected. It means that, in our view, the French economy is currently in a de facto recession.

For the second half of the year, we expect a slight recovery. The third quarter should see a significant increase in tourism activity against the backdrop of the end of health restrictions and the return of foreign tourists, which should help to achieve quarterly growth of around 0.4%. The fourth quarter will probably be a little less dynamic. Given the various downward revisions, we are now expecting growth of 2.1% for the year as a whole (compared with 2.7% previously). This is therefore a significantly lower figure than the expected 4% that was used by the executive to establish the 2022 budget. With the recession, inflation at 5% and rising interest rates, the first months of the new government are likely to be more complicated than expected.

Author

Charlotte de Montpellier

Senior Economist, France and Switzerland charlotte.de.montpellier@ing.com

Disclaimer

This publication has been prepared by the Economic and Financial Analysis Division of ING Bank N.V. ("ING") solely for information purposes without regard to any particular user's investment objectives, financial situation, or means. ING forms part of ING Group (being for this purpose ING Group N.V. and its subsidiary and affiliated companies). The information in the publication is not an investment recommendation and it is not investment, legal or tax advice or an offer or solicitation to purchase or sell any financial instrument. Reasonable care has been taken to ensure that this publication is not untrue or misleading when published, but ING does not represent that it is accurate or complete. ING does not accept any liability for any direct, indirect or consequential loss arising from any use of this publication. Unless otherwise stated, any views, forecasts, or estimates are solely those of the author(s),

Snap | 31 May 2022 2

as of the date of the publication and are subject to change without notice.

The distribution of this publication may be restricted by law or regulation in different jurisdictions and persons into whose possession this publication comes should inform themselves about, and observe, such restrictions.

Copyright and database rights protection exists in this report and it may not be reproduced, distributed or published by any person for any purpose without the prior express consent of ING. All rights are reserved. ING Bank N.V. is authorised by the Dutch Central Bank and supervised by the European Central Bank (ECB), the Dutch Central Bank (DNB) and the Dutch Authority for the Financial Markets (AFM). ING Bank N.V. is incorporated in the Netherlands (Trade Register no. 33031431 Amsterdam). In the United Kingdom this information is approved and/or communicated by ING Bank N.V., London Branch. ING Bank N.V., London Branch is authorised by the Prudential Regulation Authority and is subject to regulation by the Financial Conduct Authority and limited regulation by the Prudential Regulation Authority. ING Bank N.V., London branch is registered in England (Registration number BR000341) at 8-10 Moorgate, London EC2 6DA. For US Investors: Any person wishing to discuss this report or effect transactions in any security discussed herein should contact ING Financial Markets LLC, which is a member of the NYSE, FINRA and SIPC and part of ING, and which has accepted responsibility for the distribution of this report in the United States under applicable requirements.

Additional information is available on request. For more information about ING Group, please visit http://www.ing.com.

Snap | 31 May 2022 3