

Snap | 9 July 2020 Germany

Germany: Exports recover but leave lots of room for further improvement

May trade data confirm that the V-shaped rebound is mainly taking place in the domestic economy. Exports and industry are still lagging behind



Source: Shutterstock

German exports (seasonally and calendar adjusted) staged a comeback but still have a long way to go before returning to pre-crisis levels. In May, exports (seasonally and calendar adjusted) increased by 9% month-on-month, from -24% in April. Exports were still down by more than 26% compared with their February level. At the same time, imports increased by a meagre 3.5% MoM, from -16.6% in April. As a result, the trade balance widened to €7.1bn, far away from record highs of more than €25bn.

The export sector is probably the most exposed to the crisis, suffering from the domestic lockdown measures as much as from lockdowns across the world and supply chain disruptions. The different degrees of lockdowns across eurozone countries are also reflected in German export data, with exports to France, Italy and Spain dropping more significantly in April than to most other trade partners. Interestingly, the share of exports to China increased to the highest level ever.

Looking ahead, while April was the worst month ever in terms of most economic data releases, the

Snap | 9 July 2020 1

month of May has been one of the best months ever. However, it will need a couple of these record months to bring the economy back to its pre-crisis level. In particular, the divergence between domestic and external demand is remarkable. While retail sales surged with the lifting of the lockdown measures, the much more muted improvement of industrial production and exports illustrates that the former growth engines of the German economy will continue to stutter for a while.

The German export sector is suffering from structural challenges including trade tensions, Brexit and global supply chain disruptions as well as difficulties among its main trading partners to cope with the virus. In past recoveries, the German economy could always count on exports to kickstart the recovery. After the 2008/9 crisis, it was the Asian countries and strong demand for German investment goods which helped the German economy to overcome the recession swiftly. This time around, the economy will have to look to something other than exports to stimulate growth. Another reason why the German government has made a remarkable U-turn on fiscal policies and has become a big spender. If it succeeds, Covid-19 could have been an important driver in finally getting a more balanced growth model of the German economy.

Author

Carsten Brzeski Global Head of Macro carsten.brzeski@ing.de

Disclaimer

This publication has been prepared by the Economic and Financial Analysis Division of ING Bank N.V. ("ING") solely for information purposes without regard to any particular user's investment objectives, financial situation, or means. *ING forms part of ING Group (being for this purpose ING Group N.V. and its subsidiary and affiliated companies)*. The information in the publication is not an investment recommendation and it is not investment, legal or tax advice or an offer or solicitation to purchase or sell any financial instrument. Reasonable care has been taken to ensure that this publication is not untrue or misleading when published, but ING does not represent that it is accurate or complete. ING does not accept any liability for any direct, indirect or consequential loss arising from any use of this publication. Unless otherwise stated, any views, forecasts, or estimates are solely those of the author(s), as of the date of the publication and are subject to change without notice.

The distribution of this publication may be restricted by law or regulation in different jurisdictions and persons into whose possession this publication comes should inform themselves about, and observe, such restrictions.

Copyright and database rights protection exists in this report and it may not be reproduced, distributed or published by any person for any purpose without the prior express consent of ING. All rights are reserved. ING Bank N.V. is authorised by the Dutch Central Bank and supervised by the European Central Bank (ECB), the Dutch Central Bank (DNB) and the Dutch Authority for the Financial Markets (AFM). ING Bank N.V. is incorporated in the Netherlands (Trade Register no. 33031431 Amsterdam). In the United Kingdom this information is approved and/or communicated by ING Bank N.V., London Branch. ING Bank N.V., London Branch is authorised by the Prudential Regulation Authority and is subject to regulation by the Financial Conduct Authority and limited regulation by the Prudential Regulation Authority. ING Bank N.V., London branch is registered in England (Registration number BR000341) at 8-10 Moorgate, London EC2 6DA. For US Investors: Any person wishing to discuss this report or effect transactions in any security discussed herein should contact ING Financial Markets LLC, which is a member of the NYSE, FINRA and SIPC and part of ING, and which has accepted responsibility for the distribution of this report in the United States under applicable requirements.

Additional information is available on request. For more information about ING Group, please visit http://www.ing.com.

Snap | 9 July 2020 2