

Further contraction of China manufacturing PMI from policy shock

October's manufacturing and non-manufacturing PMI demonstrated the effects of intensive policy actions to the economy. We believe that sudden shutdowns of electricity generators is not likely to happen again. Deleveraging reform on real estate developers will continue to put pressure on non-manufacturing PMI



China coal

Deeper contraction of manufacturing activities

Manufacturing PMI fell to 49.2 in October from 49.6 in September. The biggest impact came from the sudden stoppage in electricity generators in some locations, which brought to a total halt electricity supply for factories as well as for households. Some factories could not operate for a few days in October, which resulted in manufacturing activities contracting even more than a month ago.

We expect this kind of sudden stoppage in electricity supply will not happen again. But scheduled limited electricity supply will continue, which is normal for China during the winter. So on a yearly basis it should not show an obvious decline in industrial production in November and December for this reason. But PMI is a monthly comparison data, so further contraction in manufacturing PMI could be possible.

Another factor that could continue to derail next month's manufacturing PMI is new orders and new export orders, which are in contraction at 48.8 and 46.6, respectively. Domestically, there are still many policies in place, which would affect employment and therefore demand for goods. Internationally, the export season for China should come to an end in November, and demand could be soft due to another round of Covid outbreaks in various economies.

Non-manufacturing PMI edged lower for real estate activities

Non-manufacturing PMI fell to 52.4 in October from 53.2 in September. The key reason comes from the real estate sector, which had lower sales volume. The deleveraging reform in the real estate sector will continue despite more developers being at risk of defaulting on their bonds. So we expect the selling activities from the real estate sector should continue to edge downward.

Another reason for a lower non-manufacturing PMI came from another policy, which is the shutdown of tuition centres.

Both policies' side effect is a bigger rise in unemployment or a lower level of wage rate - even people can find a new job as jobless people usually ask for a lower salary. As such this affects overall consumption.

China has decided to adhere to the zero Covid policy, which means opening the borders with fewer days of quarantine may not happen in 2021 or even the first half of 2022. This will continue to affect demand for tourism-related services.