Snap | 23 July 2018

Eurozone consumer confidence halts its decline in July

Eurozone consumer confidence stabilised in July at -0.6, adding to evidence that it is just going through a soft patch and not a downturn



Source: Shutterstock

After a significant drop in confidence from 0.2 to -0.6 in June, consumer confidence was stable in July. The slide seen over the past months halted, despite no respite in trade and other geopolitical tensions. Last month, the assessment of the general economic situation deteriorated, although the personal financial outlook and employment remained positive. The latter part of the story has hardly changed as the employment outlook continues to be very favourable in the current environment of increasing labour shortages in many Eurozone countries.

The heyday for Eurozone consumer optimism seems to be behind us, not just because of trade and political tensions. Thanks to the jump in energy prices, inflation is hovering around 2%, and as wage growth has only moved up slowly, purchasing power hasn't improved much. Add to that the increased uncertainty around the global economic situation that is likely to drag on, and we get a view that confidence is unlikely to bounce back to levels seen at the start of 2018.

Ahead of the ECB meeting on Thursday, the governing council is looking for clues on

Snap | 23 July 2018 1

whether the Eurozone is going through a soft patch or a downswing. This release ticks the soft patch box as did the industrial production data released last week. Surely not enough to make the July meeting more than a snooze fest, but a hopeful note for the Eurozone economy in the second half of the year.

Author

Bert ColijnChief Economist, Netherlands
bert.colijn@ing.com

Disclaimer

This publication has been prepared by the Economic and Financial Analysis Division of ING Bank N.V. ("ING") solely for information purposes without regard to any particular user's investment objectives, financial situation, or means. ING forms part of ING Group (being for this purpose ING Group N.V. and its subsidiary and affiliated companies). The information in the publication is not an investment recommendation and it is not investment, legal or tax advice or an offer or solicitation to purchase or sell any financial instrument. Reasonable care has been taken to ensure that this publication is not untrue or misleading when published, but ING does not represent that it is accurate or complete. ING does not accept any liability for any direct, indirect or consequential loss arising from any use of this publication. Unless otherwise stated, any views, forecasts, or estimates are solely those of the author(s), as of the date of the publication and are subject to change without notice.

The distribution of this publication may be restricted by law or regulation in different jurisdictions and persons into whose possession this publication comes should inform themselves about, and observe, such restrictions.

Copyright and database rights protection exists in this report and it may not be reproduced, distributed or published by any person for any purpose without the prior express consent of ING. All rights are reserved. ING Bank N.V. is authorised by the Dutch Central Bank and supervised by the European Central Bank (ECB), the Dutch Central Bank (DNB) and the Dutch Authority for the Financial Markets (AFM). ING Bank N.V. is incorporated in the Netherlands (Trade Register no. 33031431 Amsterdam). In the United Kingdom this information is approved and/or communicated by ING Bank N.V., London Branch. ING Bank N.V., London Branch is authorised by the Prudential Regulation Authority and is subject to regulation by the Financial Conduct Authority and limited regulation by the Prudential Regulation Authority. ING Bank N.V., London branch is registered in England (Registration number BR000341) at 8-10 Moorgate, London EC2 6DA. For US Investors: Any person wishing to discuss this report or effect transactions in any security discussed herein should contact ING Financial Markets LLC, which is a member of the NYSE, FINRA and SIPC and part of ING, and which has accepted responsibility for the distribution of this report in the United States under applicable requirements.

 $Additional\ information\ is\ available\ on\ request.\ For\ more\ information\ about\ ING\ Group,\ please\ visit\ \underline{www.ing.com}.$

Snap | 23 July 2018 2