

Snap | 16 July 2024

## ECB bank lending survey shows only modest pickup in expected loan demand

While the economy has returned to growth and interest rates are coming down, loan demand is only modestly improving as bank credit standards remain tight. For the European Central Bank, there is nothing in the data that moves the needle for coming rate cuts



Bank lending has stagnated since the ECB started its aggressive series of rate hikes

The ECB's bank lending survey shows very gradual changes at the moment, essentially confirming an environment in which bank credit standards remain rather tight and loan demand is sluggish. Bank lending has stagnated since the ECB started its aggressive series of rate hikes. Stagnation in bank lending historically does not happen all that often – think of recessions mostly – which means that the impact has been quite severe.

The bank lending survey does indicate that the impact of the general level of interest rates on loan demand is becoming smaller. Moreover, banks also see fixed investment as a smaller and smaller drag on loan demand, which means that lending for investment reasons may be slowly returning. Banks expect loan demand to grow again next quarter. This indicates small positive notes on the back of easing monetary policy and somewhat better economic activity at the start of the year.

Still, we shouldn't overdraw conclusions on the small improvements in the survey. Coming from

Snap | 16 July 2024

the quite severe grip that monetary tightness has on bank lending right now, the survey indicates only modest improvement. For the ECB, the survey should therefore indicate that there is still much room to take the foot off the brake before there is a significant pickup in lending again.

## **Author**

**Bert Colijn**Chief Economist, Netherlands
<a href="mailto:bert.colijn@ing.com">bert.colijn@ing.com</a>

## **Disclaimer**

This publication has been prepared by the Economic and Financial Analysis Division of ING Bank N.V. ("ING") solely for information purposes without regard to any particular user's investment objectives, financial situation, or means. ING forms part of ING Group (being for this purpose ING Group N.V. and its subsidiary and affiliated companies). The information in the publication is not an investment recommendation and it is not investment, legal or tax advice or an offer or solicitation to purchase or sell any financial instrument. Reasonable care has been taken to ensure that this publication is not untrue or misleading when published, but ING does not represent that it is accurate or complete. ING does not accept any liability for any direct, indirect or consequential loss arising from any use of this publication. Unless otherwise stated, any views, forecasts, or estimates are solely those of the author(s), as of the date of the publication and are subject to change without notice.

The distribution of this publication may be restricted by law or regulation in different jurisdictions and persons into whose possession this publication comes should inform themselves about, and observe, such restrictions.

Copyright and database rights protection exists in this report and it may not be reproduced, distributed or published by any person for any purpose without the prior express consent of ING. All rights are reserved. ING Bank N.V. is authorised by the Dutch Central Bank and supervised by the European Central Bank (ECB), the Dutch Central Bank (DNB) and the Dutch Authority for the Financial Markets (AFM). ING Bank N.V. is incorporated in the Netherlands (Trade Register no. 33031431 Amsterdam). In the United Kingdom this information is approved and/or communicated by ING Bank N.V., London Branch. ING Bank N.V., London Branch is authorised by the Prudential Regulation Authority and is subject to regulation by the Financial Conduct Authority and limited regulation by the Prudential Regulation Authority. ING Bank N.V., London branch is registered in England (Registration number BR000341) at 8-10 Moorgate, London EC2 6DA. For US Investors: Any person wishing to discuss this report or effect transactions in any security discussed herein should contact ING Financial Markets LLC, which is a member of the NYSE, FINRA and SIPC and part of ING, and which has accepted responsibility for the distribution of this report in the United States under applicable requirements.

Additional information is available on request. For more information about ING Group, please visit www.ing.com.

Snap | 16 July 2024 2