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Telecoms Outlook 2024: Stepping into the future

2024 will be the year of the smart home, the acceleration of Europe's fibre rollout, transformative M&A and opportunities around 5G and cyber security. New regulation improves the playing field between telecom and tech firms while declining energy prices are a tailwind for the sector

Executive summary

In this report, we take a look at the main themes and trends that will drive the telecoms industry in Europe this year.

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