

# PropTech: The costs and benefits of a real estate revolution

The traditional role of the estate agent is under threat. A digital revolution in the property market is improving the use, sale and hire of buildings, with significant benefits to consumers and corresponding challenges for industry insiders



## Executive summary

The real estate sector is not known for innovation. But new technologies like sensors and data analytics are bringing big change to the industry that could make it more transparent and efficient.

This is good news for tenants, who stand to benefit from shorter leasing periods and lower fees. But it may be a different story for traditional real estate agents. Read more in our special report

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