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# Cracking the code on cryptocurrency

The ING International Survey Mobile Banking 2018 asked nearly 15,000 people across Europe, the USA and Australia what they think of the cryptocurrency opportunity and finds that Europe is divided on best use and future impact of cryptocurrencies



Source: Shutterstock

## Executive summary

Our survey reveals how cryptocurrencies, such as Bitcoin, are perceived in 2018 across Europe, the USA and Australia.

It may be no surprise that two in three (66%) in Europe have heard of the technology - although higher shares of males (77%) reply that they have heard of cryptocurrency than females (55%).

What is a surprise, though, is that younger age brackets - especially people aged 25-34 or 35-44 - are not much more likely to agree they have heard of cryptocurrency than other age groups.

Fewer than one in 10 in Europe (9%) indicate owning cryptocurrency - with the smallest fractions in Luxembourg and Belgium. Figures are similar for the USA and Australia. However, one in four (25%) say that they would expect to own cryptocurrency in the future, a potential increase of 16%.

But will cryptocurrency really become more mainstream? Read the report here to know more.

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