

Why Bitcoin transactions are more expensive than you think

Bitcoins are sometimes marketed as a low-cost alternative to traditional payments but they're not as cheap as you'd think. What's going on?



Confronting the Mad Max Problem

A core element of cryptocurrency is the lack of a central authority. Nodes on the network verify transactions which are rewarded with transaction fees and in the case of bitcoins, newly minted bitcoins go with each verified block of transaction. From the verifying nodes' perspective, these new bitcoins are mined. Hence they are referred to as "miners".

As explained in our <u>report</u>, one of the central issues of cryptocurrencies is trust. How can the rest of the cryptocurrency network trust the verification work done by miners? I'd like to call this the <u>Mad</u> <u>Max problem</u>. In a Mad Max world, with no law enforcement, your base assumption has to be that nobody can be trusted. How to do transactions take place in such a world without anyone getting robbed?

Replacing trust with raw computing power

For example, malevolent miners could verify blocks of fraudulent transactions in which bitcoin is

taken from victims and sent to their own wallets, or where the same bitcoin is spent several times. How do network nodes know that the blocks presented by miners are truly valid?

Bitcoin is a Mad Max world, with no law enforcement, where nobody can be trusted

The innovative concept applied by bitcoin is proof-of-work (POW) system. By making sure that verifying transactions is a costly business, the integrity of the network can be preserved as long as benevolent nodes control a majority of computing power. Together, they will dominate the verification (mining) process. Read Satoshi Nakamoto's original white paper for a more detailed explanation here.

To make the verification (mining) costly, the verification algorithm requires a lot of processing power and thus electricity. In fact, the website Digiconomist has constructed a Bitcoin Energy Consumption Index, estimating bitcoin energy consumption. And the results are sobering. At the time of writing, verifying one transaction on the bitcoin blockchain consumes about 200kWh.

Current Bitcoin Energy Consumption Index

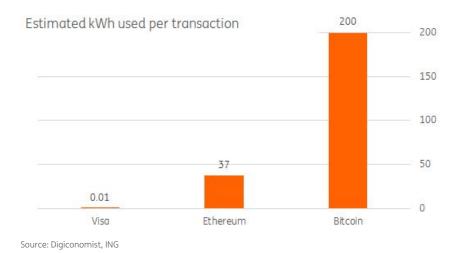
200kWh Estimated electricity cost per bitcoin transaction

Privatising gains, socialising losses?

This number needs some context. 200kWh is enough to run over 200 washing cycles. In fact, it's enough to run my entire home over four weeks, which consumes about 45 kWh per week costing €39 of electricity (at current Dutch consumer prices).

Let's put this another way. To process your bitcoin transaction, which might not cost you anything, 200kWh of electricity is used. Powering the entire Bitcoin blockchain currently, costs over 2200MW which is more than what the biggest Dutch energy plant, the <u>Eemshavencentrale</u> requires.

This might make you wonder why you're not charged €39 for the electricity used? The answer is simply the block reward. The miner whose block is selected to be added to the chain currently receives BTC12. At current BTC prices, the block reward clearly and vastly outweighs electricity costs. Mining is a no-brainer for individual miners, but the benefit to society at large is much less obvious.



Looking for more sustainable alternatives

Bitcoin's energy costs stand in stark contrast to payment systems that have the luxury of working with trusted counterparties. E.g. Visa takes about 0.01kWh (10Wh) per transaction which is 20000 times less energy.

But blockchain technology could be used in a setting with trusted nodes as well, for example between banks. And this would abolish the need for expensive proof of work.

But operating in a setting without trusted authorities was one of the core goals of the original bitcoin project. At the same time, the cryptocurrency community is aware of the sheer energy consumption <u>issue</u>. Therefore, it is looking for alternatives solutions to the Mad Max problem.

One alternative may be <u>Proof of Stake</u>. Miners are not asked to show they put in work (computing power) in validating but to commit valuable resources beforehand, indicating they have a stake in the proper outcome. For example, miners may have to put an amount of cryptocurrency in escrow which is only released if no fraud is detected, otherwise forfeited.

That sounds like a smart idea. However, it implies that only those wealthy enough to be able to put resources in escrow can join the mining process. This creates a plutocracy, which sits uncomfortably with cryptocurrency's anarchistic and libertarian roots.

My conclusion is that finding a sustainable and fair solution to the Mad Max Problem is one of the biggest challenges for the cryptocurrency community today.

Author

Amrita Naik Nimbalkar Junior Economist, Global Macro amrita.naik.nimbalkar@ing.com Mateusz Sutowicz Senior Economist, Poland mateusz.sutowicz@ing.pl

Alissa Lefebre Economist alissa.lefebre@ing.com

Deepali Bhargava

Regional Head of Research, Asia-Pacific <u>Deepali.Bhargava@ing.com</u>

Ruben Dewitte

Economist +32495364780 ruben.dewitte@ing.com

Kinga Havasi Economic research trainee

<u>kinga.havasi@ing.com</u>

Marten van Garderen

Consumer Economist, Netherlands marten.van.garderen@ing.com

David Havrlant

Chief Economist, Czech Republic 420 770 321 486 <u>david.havrlant@ing.com</u>

Sander Burgers

Senior Economist, Dutch Housing sander.burgers@ing.com

Lynn Song Chief Economist, Greater China lynn.song@asia.ing.com

Michiel Tukker Senior European Rates Strategist michiel.tukker@ing.com

Michal Rubaszek Senior Economist, Poland <u>michal.rubaszek@ing.pl</u>

This is a test author

Stefan Posea Economist, Romania <u>tiberiu-stefan.posea@ing.com</u>

Marine Leleux Sector Strategist, Financials marine.leleux2@ing.com

Jesse Norcross Senior Sector Strategist, Real Estate jesse.norcross@ing.com

Teise Stellema Research Assistant, Energy Transition <u>teise.stellema@ing.com</u>

Diederik Stadig Sector Economist, TMT & Healthcare <u>diederik.stadig@ing.com</u>

Diogo Gouveia Sector Economist diogo.duarte.vieira.de.gouveia@ing.com

Marine Leleux Sector Strategist, Financials marine.leleux2@ing.com

Ewa Manthey Commodities Strategist <u>ewa.manthey@ing.com</u>

ING Analysts

James Wilson EM Sovereign Strategist James.wilson@ing.com

Sophie Smith Digital Editor sophie.smith@ing.com

Frantisek Taborsky EMEA FX & FI Strategist <u>frantisek.taborsky@ing.com</u>

Adam Antoniak

Senior Economist, Poland adam.antoniak@ing.pl

Min Joo Kang Senior Economist, South Korea and Japan <u>min.joo.kang@asia.ing.com</u>

Coco Zhang ESG Research <u>coco.zhang@ing.com</u>

Jan Frederik Slijkerman Senior Sector Strategist, TMT jan.frederik.slijkerman@ing.com

Katinka Jongkind Senior Economist, Services and Leisure Katinka.Jongkind@ing.com

Marina Le Blanc Sector Strategist, Financials Marina.Le.Blanc@ing.com

Samuel Abettan Junior Economist samuel.abettan@ing.com

Franziska Biehl Senior Economist, Germany Franziska.Marie.Biehl@ing.de

Rebecca Byrne Senior Editor and Supervisory Analyst <u>rebecca.byrne@ing.com</u>

Mirjam Bani Sector Economist, Commercial Real Estate & Public Sector (Netherlands) <u>mirjam.bani@ing.com</u>

Timothy Rahill Credit Strategist timothy.rahill@ing.com

Leszek Kasek Senior Economist, Poland leszek.kasek@ing.pl

Oleksiy Soroka, CFA

Senior High Yield Credit Strategist oleksiy.soroka@ing.com

Antoine Bouvet Head of European Rates Strategy antoine.bouvet@ing.com

Jeroen van den Broek Global Head of Sector Research jeroen.van.den.broek@ing.com

Edse Dantuma Senior Sector Economist, Industry and Healthcare <u>edse.dantuma@ing.com</u>

Francesco Pesole FX Strategist francesco.pesole@ing.com

Rico Luman

Senior Sector Economist, Transport and Logistics <u>Rico.Luman@ing.com</u>

Jurjen Witteveen Sector Economist jurjen.witteveen@ing.com

Dmitry Dolgin Chief Economist, CIS dmitry.dolgin@ing.de

Nicholas Mapa Senior Economist, Philippines nicholas.antonio.mapa@asia.ing.com

Egor Fedorov Senior Credit Analyst egor.fedorov@ing.com

Sebastian Franke Consumer Economist sebastian.franke@ing.de

Gerben Hieminga Senior Sector Economist, Energy gerben.hieminga@ing.com

Nadège Tillier

Head of Corporates Sector Strategy nadege.tillier@ing.com

Charlotte de Montpellier Senior Economist, France and Switzerland <u>charlotte.de.montpellier@ing.com</u>

Laura Straeter Behavioural Scientist +31(0)611172684 laura.Straeter@ing.com

Valentin Tataru Chief Economist, Romania valentin.tataru@ing.com

James Smith Developed Markets Economist, UK james.smith@ing.com

Senior Sector Strategist, Financials suvi.platerink-kosonen@ing.com

Thijs Geijer Senior Sector Economist, Food & Agri <u>thijs.geijer@ing.com</u>

Maurice van Sante Senior Economist Construction & Team Lead Sectors <u>maurice.van.sante@ing.com</u>

Marcel Klok Senior Economist, Netherlands marcel.klok@ing.com

Piotr Poplawski Senior Economist, Poland piotr.poplawski@ing.pl

Paolo Pizzoli Senior Economist, Italy, Greece <u>paolo.pizzoli@ing.com</u>

Marieke Blom Chief Economist and Global Head of Research marieke.blom@ing.com Raoul Leering Senior Macro Economist raoul.leering@ing.com

Maarten Leen Head of Global IFRS9 ME Scenarios maarten.leen@ing.com

Maureen Schuller Head of Financials Sector Strategy Maureen.Schuller@ing.com

Warren Patterson Head of Commodities Strategy Warren.Patterson@asia.ing.com

Rafal Benecki Chief Economist, Poland rafal.benecki@ing.pl

Philippe Ledent Senior Economist, Belgium, Luxembourg philippe.ledent@ing.com

Peter Virovacz Senior Economist, Hungary peter.virovacz@ing.com

Inga Fechner Senior Economist, Germany, Global Trade inga.fechner@ing.de

Dimitry Fleming Senior Data Analyst, Netherlands <u>Dimitry.Fleming@ing.com</u>

Ciprian Dascalu Chief Economist, Romania +40 31 406 8990 <u>ciprian.dascalu@ing.com</u>

Muhammet Mercan Chief Economist, Turkey <u>muhammet.mercan@ingbank.com.tr</u>

Iris Pang Chief Economist, Greater China <u>iris.pang@asia.ing.com</u> Sophie Freeman Writer, Group Research +44 20 7767 6209 Sophie.Freeman@uk.ing.com

Padhraic Garvey, CFA Regional Head of Research, Americas padhraic.garvey@ing.com

James Knightley Chief International Economist, US james.knightley@ing.com

Tim Condon Asia Chief Economist +65 6232-6020

Martin van Vliet Senior Interest Rate Strategist +31 20 563 8801 martin.van.vliet@ing.com

Karol Pogorzelski Senior Economist, Poland Karol.Pogorzelski@ing.pl

Carsten Brzeski Global Head of Macro carsten.brzeski@ing.de

Viraj Patel Foreign Exchange Strategist +44 20 7767 6405 viraj.patel@ing.com

Owen Thomas Global Head of Editorial Content +44 (0) 207 767 5331 owen.thomas@ing.com

Bert Colijn Chief Economist, Netherlands <u>bert.colijn@ing.com</u>

Peter Vanden Houte Chief Economist, Belgium, Luxembourg, Eurozone <u>peter.vandenhoute@ing.com</u> Benjamin Schroeder Senior Rates Strategist benjamin.schroder@ing.com

Chris Turner Global Head of Markets and Regional Head of Research for UK & CEE <u>chris.turner@ing.com</u>

Gustavo Rangel Chief Economist, LATAM +1 646 424 6464 gustavo.rangel@ing.com

Carlo Cocuzzo Economist, Digital Finance +44 20 7767 5306 carlo.cocuzzo@ing.com