Opinion | 17 July 2018

China | Japan...

Meaningless photo shoot

US President Trump's week of anti-diplomacy has now even sparked off criticism back home - but it has little relevance for financial markets. Meanwhile, after yesterday's Beijing summit, the EU now signs a trade pact with Japan. The global division lines are being set.



Source: Shutterstock

A week is a long time in politics

The last week has seen President Trump criticise his NATO colleagues, especially Germany and suggest the UK sue the EU over Brexit, followed by a seemingly agenda-less photo shoot with Russia's President Putin. It all makes great news and copy for the journalists. But is any of this stuff ultimately of any market relevance? In the medium term, possibly.

NATO members, increasingly unsure of US support might see merit in a more cooperative relationship with Russia, resulting in a weaker NATO and less stable global environment. The slagging off of Germany for being a captive of Russian gas seems to have been hot air - given the kinder words Trump had for Putin over the Nordstream gas project, and as for the UK Brexit suggestions, I don't really think this merits any comment at all.

But in the shorter run, this policy of America First is rapidly becoming America alone. The EU and China met yesterday in Beijing on a summit to talk, amongst other things, about trade. What was

very interesting, was how inclusively China talked at this summit about reforming the WTO - surely music to President Trump's ears? And how Li Keqiang went out of his way to note that any way forward must bring the US and Russia with it. At least at this stage, it is not EU and China vs the US. But if the olive branch of WTO reform is not taken up, it may well be. The EU, for its part, made a strong representation to China about the non-tariff impediments to investment in their country. China is going to need such investment inflows to balance the tendency for capital outflows when the yuan weakens, and so we would imagine they have listened carefully.

Sticking with this global axis realignment theme, the EU will also sign a trade pact with Japan today. The deal requires ratification in both the EU and Japan, but it is then expected to come into effect by 2019. The deal removes most tariffs except for some agricultural goods. Notably, the deal will not apply to the UK once (if) it exits the EU.

UK PM May dodges a bullet, now looks to dodge onslaught

With the list of resigning UK cabinet ministers getting ever longer, PM May seems to be prolonging the agony on a Brexit bill that looks doomed from almost every angle. Despite winning a vote yesterday by a margin of three, following the acceptance of two amendments from hardline Brexiters, whatever May has to do to get bills passed through parliament, makes it less likely the EU will be amenable. And whatever she has to do to get the EU to give her a deal, makes it much less likely Parliament will ultimately agree to pass any negotiated deal.

The violins on the Titanic are playing at full tilt, but there looks to be only one way this fiasco and the currency is heading, and that is down. Calling an early recess may prolong the misery further, but it doesn't alter the fundamental arithmetic of this negotiation. It is also interesting that a new line of battle has emerged, namely the re-referendum call, led by Justine Greening. This is being flatly refused at the moment. Obviously. The mere hint of another referendum totally undermines the UK's negotiation stance. But it might win an election if it became the main theme for the opposition. I might even vote for that.

NZ downside miss on inflation, but only narrowly

There has been a bit of a flap on about the NZD and its inflation numbers that were out today. Ever since RBNZ Governor Orr mentioned that NZ rates could go down as well as up, the market had had its eyes open for a catalyst for such a cut. Today's 2Q18 inflation data provided that, coming in at 1.5%YoY, lower than the 1.6% consensus, but up from 1.1% in 1Q18. In the event, this miss was not large enough to deliver much of a directional push, likely coinciding with a relatively short market position.

Powell - all well on mainstreet

Yesterday's strong US retail sales provide another reason for Jerome Powell to go to the semi-annual testimony in a bullish mood. I do not think he will make too much of a big deal about what is happening to trade and to the global recovery - despite recent warnings by the IMF. Indeed, the message is likely to be a very steady one. There are critics. Kashkari is one, Bullard another. but their voices are being drowned out by the optimists and by the current run of good data. The doves have a point though.

Singapore - June domestic exports very weak.

Singapore's Non-oil domestic exports (NODX) for June were very poor. Year on year growth fell from 15.5% in May to only 1.1%. And bearing in mind that this was largely pre-trade-war tariff data, the outlook is not encouraging. Electronics exports were soft, falling about \$0.5bn from May, with integrated circuits doing most of the damage. Within the non-electronics cluster, pharmaceuticals fell too from May. We are taking a hard look at our Singapore GDP forecasts alongside all of our Asian GDP forecasts. A small open economy like Singapore is highly exposed to a global trade war, and we will likely be cutting out forecasts shortly.

Author

Alissa Lefebre

Economist <u>alissa.lefebre@ing.com</u>

Deepali Bhargava

Regional Head of Research, Asia-Pacific <u>Deepali.Bhargava@ing.com</u>

Ruben Dewitte

Economist +32495364780 ruben.dewitte@ing.com

Kinga Havasi

Economic research trainee kinga.havasi@ing.com

Marten van Garderen

Consumer Economist, Netherlands marten.van.garderen@ing.com

David Havrlant

Chief Economist, Czech Republic 420 770 321 486 david.havrlant@ing.com

Sander Burgers

Senior Economist, Dutch Housing sander.burgers@ing.com

Lynn Song

Chief Economist, Greater China lynn.song@asia.ing.com

Michiel Tukker

Senior European Rates Strategist

michiel.tukker@ing.com

Michal Rubaszek

Senior Economist, Poland michal.rubaszek@ing.pl

This is a test author

Stefan Posea

Economist, Romania tiberiu-stefan.posea@ing.com

Marine Leleux

Sector Strategist, Financials marine.leleux2@inq.com

Jesse Norcross

Senior Sector Strategist, Real Estate jesse.norcross@ing.com

Teise Stellema

Research Assistant, Energy Transition teise.stellema@ing.com

Diederik Stadig

Sector Economist, TMT & Healthcare diederik.stadig@ing.com

Diogo Gouveia

Sector Economist diogo.duarte.vieira.de.gouveia@ing.com

Marine Leleux

Sector Strategist, Financials marine.leleux2@ing.com

Ewa Manthey

Commodities Strategist ewa.manthey@ing.com

ING Analysts

James Wilson

EM Sovereign Strategist James.wilson@ing.com

Sophie Smith

Digital Editor

sophie.smith@ing.com

Frantisek Taborsky

EMEA FX & FI Strategist

frantisek.taborsky@ing.com

Adam Antoniak

Senior Economist, Poland adam.antoniak@ing.pl

Min Joo Kang

Senior Economist, South Korea and Japan min.joo.kang@asia.ing.com

Coco Zhang

ESG Research

coco.zhang@ing.com

Jan Frederik Slijkerman

Senior Sector Strategist, TMT jan.frederik.slijkerman@ing.com

Katinka Jongkind

Senior Economist, Services and Leisure <u>Katinka.Jongkind@ing.com</u>

Marina Le Blanc

Sector Strategist, Financials Marina.Le.Blanc@ing.com

Samuel Abettan

Junior Economist samuel.abettan@inq.com

Franziska Biehl

Senior Economist, Germany Franziska.Marie.Biehl@ing.de

Rebecca Byrne

Senior Editor and Supervisory Analyst rebecca.byrne@ing.com

Mirjam Bani

Sector Economist, Commercial Real Estate & Public Sector (Netherlands) mirjam.bani@ing.com

Timothy Rahill

Credit Strategist

timothy.rahill@ing.com

Leszek Kasek

Senior Economist, Poland leszek.kasek@ing.pl

Oleksiy Soroka, CFA

Senior High Yield Credit Strategist oleksiy.soroka@ing.com

Antoine Bouvet

Head of European Rates Strategy antoine.bouvet@ing.com

Jeroen van den Broek

Global Head of Sector Research jeroen.van.den.broek@ing.com

Edse Dantuma

Senior Sector Economist, Industry and Healthcare edse.dantuma@ing.com

Francesco Pesole

FX Strategist

francesco.pesole@ing.com

Rico Luman

Senior Sector Economist, Transport and Logistics Rico.Luman@ing.com

Jurjen Witteveen

Sector Economist jurjen.witteveen@inq.com

Dmitry Dolgin

Chief Economist, CIS dmitry.dolgin@ing.de

Nicholas Mapa

Senior Economist, Philippines nicholas.antonio.mapa@asia.ing.com

Egor Fedorov

Senior Credit Analyst egor.fedorov@ing.com

Sebastian Franke

Consumer Economist sebastian.franke@ing.de

Gerben Hieminga

Senior Sector Economist, Energy gerben.hieminga@ing.com

Nadège Tillier

Head of Corporates Sector Strategy nadege.tillier@ing.com

Charlotte de Montpellier

Senior Economist, France and Switzerland charlotte.de.montpellier@ing.com

Laura Straeter

Behavioural Scientist +31(0)611172684 laura.Straeter@ing.com

Valentin Tataru

Chief Economist, Romania valentin.tataru@ing.com

James Smith

Developed Markets Economist, UK <u>james.smith@ing.com</u>

Suvi Platerink Kosonen

Senior Sector Strategist, Financials suvi.platerink-kosonen@ing.com

Thijs Geijer

Senior Sector Economist, Food & Agri thijs.geijer@ing.com

Maurice van Sante

Senior Economist Construction & Team Lead Sectors <u>maurice.van.sante@ing.com</u>

Marcel Klok

Senior Economist, Netherlands marcel.klok@ing.com

Piotr Poplawski

Senior Economist, Poland piotr.poplawski@ing.pl

Paolo Pizzoli

Senior Economist, Italy, Greece paolo.pizzoli@ing.com

Marieke Blom

Chief Economist and Global Head of Research marieke.blom@ing.com

Raoul Leering

Senior Macro Economist raoul.leering@ing.com

Maarten Leen

Head of Global IFRS9 ME Scenarios maarten.leen@ing.com

Maureen Schuller

Head of Financials Sector Strategy <u>Maureen.Schuller@ing.com</u>

Warren Patterson

Head of Commodities Strategy Warren.Patterson@asia.ing.com

Rafal Benecki

Chief Economist, Poland rafal.benecki@ing.pl

Philippe Ledent

Senior Economist, Belgium, Luxembourg philippe.ledent@ing.com

Peter Virovacz

Senior Economist, Hungary peter.virovacz@ing.com

Inga Fechner

Senior Economist, Germany, Global Trade inga.fechner@ing.de

Dimitry Fleming

Senior Data Analyst, Netherlands <u>Dimitry.Fleming@ing.com</u>

Ciprian Dascalu

Chief Economist, Romania +40 31 406 8990 ciprian.dascalu@ing.com

Muhammet Mercan

Chief Economist, Turkey muhammet.mercan@ingbank.com.tr

Iris Pang

Chief Economist, Greater China iris.pang@asia.ing.com

Sophie Freeman

Writer, Group Research +44 20 7767 6209 Sophie.Freeman@uk.ing.com

Padhraic Garvey, CFA

Regional Head of Research, Americas padhraic.garvey@ing.com

James Knightley

Chief International Economist, US <u>james.knightley@ing.com</u>

Tim Condon

Asia Chief Economist +65 6232-6020

Martin van Vliet

Senior Interest Rate Strategist +31 20 563 8801 martin.van.vliet@ing.com

Karol Pogorzelski

Senior Economist, Poland Karol.Pogorzelski@ing.pl

Carsten Brzeski

Global Head of Macro <u>carsten.brzeski@ing.de</u>

Viraj Patel

Foreign Exchange Strategist +44 20 7767 6405 viraj.patel@ing.com

Owen Thomas

Global Head of Editorial Content +44 (0) 207 767 5331 owen.thomas@ing.com

Bert Colijn

Chief Economist, Netherlands bert.colijn@ing.com

Peter Vanden Houte

Chief Economist, Belgium, Luxembourg, Eurozone peter.vandenhoute@ing.com

Benjamin Schroeder

Senior Rates Strategist benjamin.schroder@ing.com

Chris Turner

Global Head of Markets and Regional Head of Research for UK & CEE chris.turner@ing.com

Gustavo Rangel

Chief Economist, LATAM +1 646 424 6464 gustavo.rangel@ing.com

Carlo Cocuzzo

Economist, Digital Finance +44 20 7767 5306 <u>carlo.cocuzzo@ing.com</u>

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