Opinion | 29 September 2021

# Stagflation, sort of

China's slowdown, Evergrande contagion worries, supply chain disruptions, energy price surges, an appreciating dollar, rising Treasury yields, US debt ceiling anxiety, lingering Covid issues, North Korea firing missiles - this doesn't really feel like an optimal backdrop as we head into the fourth quarter...



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# Arise pessimists!

Those of you who know me well will know that I am not a glass-is-half-full type of person. I prefer to think of myself as a "dirty glass is cracked, filled with warm effluent and with a dead spider floating in it".

This psychological profile has been a great benefit during a life in financial markets, though I do have to regularly check my self-selecting indicators of impending doom against the rose-tinted worldview of the rest of the market - in particular, equity investors.

But this morning, it feels as if I have a few more members joining me in "Team-spider". US equities have not been having a bad time recently, but have certainly been struggling to go higher. Overnight, there was a substantial drop, with the S&P500 down around 2%, and the Nasdaq down closer to 3%.

Asian equity futures are, not surprisingly, looking a deep shade of red this morning, and it is hard to see what is going to turn that around in trading today. That said, this does feel like the equity market catching up on reality with other markets, FX and bonds, rather than anything substantially new to insert into our understanding of what is going on.

For example, EURUSD did decline a little further, but not much. It sits at about 1.1685 at the time of writing. It was just below 1.17 this time yesterday. That's an insignificant move. We've seen more movement in Asian FX, though not in China's currency, which should provide an anchor for much of the rest. We are seeing some further considerable weakness in some of the region's current account miscreants - THB, PHP (though not so much the IDR). But the weakest currency in our region over the last 24 hours was the JPY, which you would have expected to rally if this was all a big risk-off move with equities at the centre. Instead, this smells more like a rate differential move, with equities at the periphery adjusting to catch up.

Further fuelling that rate differential idea are the latest comments from St Loius Fed President, James Bullard. He told Reuters yesterday that he could see a case for two rate hikes next year. We've had further comments from Powell overnight attesting to more inflation being non-transitory, and 10Y US Treasury yields have gained further ground, pushing up to 1.537%, though the 2Y UST yield increase has slowed a bit now yields have reached 0.3%, and only added a further 0.5bp overnight.

Dataflow from the US last night was a mixture of positive inflation news and soft activity indicators. On the inflation front, the S&P Case Shiller house price inflation measure reached within spitting-distance of 20%YoY. If that doesn't alarm you, you have ice in your veins. On the growth side, we got more falls from the Conference Board consumer confidence indicator and a soft Richmond Fed manufacturing index too.

# Stagflation mentions rising

While I can think of a lot of reasons why the term is inappropriate, the rest of the world seems to be getting more concerned about the idea of "stagflation". I quickly reminded myself how to do a trend search on Google this morning, and once I had convinced the engine that I didn't live in Vietnam, it spat out a chart that shows stagflation mentions moving up sharply in September.

However, it is hard to fully sign up to the stagflation argument when the split between temporary price-level adjustment and entrenched higher price and wage-setting behaviour remains unclear. And the "stag" bit of the term is relative. Absolute growth levels are actually very good (all things considered). But they are just down a bit from the height of expectations. Nonetheless, there are bits of what is going on that do fit the stagflation bill, so we might do well to at least consider this in the Stagflation-lite camp?

I mentioned in the summary at the beginning the litany of stuff that could be making you nervous about holding risk-on investment positions right now. They include the China growth slowdown, Evergrande contagion fears, supply chain concerns, energy price surges, food price spikes, an appreciating dollar, rising Treasury yields, US debt ceiling anxiety, lingering Covid issues, and North Korea firing missiles. There are certainly elements of this that you could slot into a stagflation hypothesis.

Optimists, quoting from 80s pop-band "D-ream", would have you believe (in contradiction to the second law of thermodynamics) that from this point, things can only get better. Team-spider

# would draw different conclusions. Where do you stand?

# Author

### Alissa Lefebre

Economist

alissa.lefebre@ing.com

# Deepali Bhargava

Regional Head of Research, Asia-Pacific <u>Deepali.Bhargava@ing.com</u>

#### **Ruben Dewitte**

Economist +32495364780

ruben.dewitte@ing.com

# Kinga Havasi

Economic research trainee kinga.havasi@ing.com

#### Marten van Garderen

Consumer Economist, Netherlands marten.van.garderen@ing.com

### **David Havrlant**

Chief Economist, Czech Republic 420 770 321 486 david.havrlant@ing.com

# Sander Burgers

Senior Economist, Dutch Housing sander.burgers@ing.com

# Lynn Song

Chief Economist, Greater China lynn.song@asia.ing.com

### Michiel Tukker

Senior European Rates Strategist michiel.tukker@ing.com

### Michal Rubaszek

Senior Economist, Poland michal.rubaszek@ing.pl

#### This is a test author

#### Stefan Posea

Economist, Romania <a href="mailto:tiberiu-stefan.posea@ing.com">tiberiu-stefan.posea@ing.com</a>

### Marine Leleux

Sector Strategist, Financials marine.leleux2@ing.com

#### Jesse Norcross

Senior Sector Strategist, Real Estate <u>jesse.norcross@ing.com</u>

### Teise Stellema

Research Assistant, Energy Transition teise.stellema@ing.com

## **Diederik Stadig**

Sector Economist, TMT & Healthcare <u>diederik.stadig@ing.com</u>

# Diogo Gouveia

Sector Economist <a href="mailto:diogo.duarte.vieira.de.gouveia@ing.com">diogo.duarte.vieira.de.gouveia@ing.com</a>

# Marine Leleux

Sector Strategist, Financials marine.leleux2@ing.com

# Ewa Manthey

Commodities Strategist <a href="mailto:ewa.manthey@ing.com">ewa.manthey@ing.com</a>

# **ING Analysts**

# James Wilson

EM Sovereign Strategist James.wilson@ing.com

# Sophie Smith

Digital Editor sophie.smith@ing.com

# Frantisek Taborsky

EMEA FX & FI Strategist <a href="mailto:frantisek.taborsky@ing.com">frantisek.taborsky@ing.com</a>

### **Adam Antoniak**

# Senior Economist, Poland adam.antoniak@ing.pl

# Min Joo Kang

Senior Economist, South Korea and Japan min.joo.kang@asia.ing.com

# Coco Zhang

ESG Research coco.zhang@ing.com

# Jan Frederik Slijkerman

Senior Sector Strategist, TMT jan.frederik.slijkerman@ing.com

# Katinka Jongkind

Senior Economist, Services and Leisure <u>Katinka.Jongkind@ing.com</u>

#### Marina Le Blanc

Sector Strategist, Financials Marina.Le.Blanc@ing.com

### Samuel Abettan

Junior Economist <a href="mailto:samuel.abettan@ing.com">samuel.abettan@ing.com</a>

# Franziska Biehl

Senior Economist, Germany <u>Franziska.Marie.Biehl@ing.de</u>

### Rebecca Byrne

Senior Editor and Supervisory Analyst <a href="mailto:rebecca.byrne@ing.com">rebecca.byrne@ing.com</a>

# Mirjam Bani

Sector Economist, Commercial Real Estate & Public Sector (Netherlands) <a href="mailto:mirjam.bani@ing.com">mirjam.bani@ing.com</a>

# Timothy Rahill

Credit Strategist <a href="mailto:timothy.rahill@ing.com">timothy.rahill@ing.com</a>

#### Leszek Kasek

Senior Economist, Poland leszek.kasek@ing.pl

# Oleksiy Soroka, CFA

# Senior High Yield Credit Strategist oleksiy.soroka@ing.com

#### **Antoine Bouvet**

Head of European Rates Strategy antoine.bouvet@ing.com

### Jeroen van den Broek

Global Head of Sector Research jeroen.van.den.broek@ing.com

### **Edse Dantuma**

Senior Sector Economist, Industry and Healthcare <a href="mailto:edse.dantuma@ing.com">edse.dantuma@ing.com</a>

### Francesco Pesole

**FX Strategist** 

francesco.pesole@ing.com

#### Rico Luman

Senior Sector Economist, Transport and Logistics Rico.Luman@ing.com

# Jurjen Witteveen

Sector Economist

<u>jurjen.witteveen@ing.com</u>

# **Dmitry Dolgin**

Chief Economist, CIS <a href="mailto:dmitry.dolgin@ing.de">dmitry.dolgin@ing.de</a>

### Nicholas Mapa

Senior Economist, Philippines nicholas.antonio.mapa@asia.ing.com

# **Egor Fedorov**

Senior Credit Analyst egor.fedorov@ing.com

### Sebastian Franke

Consumer Economist sebastian.franke@ing.de

# Gerben Hieminga

Senior Sector Economist, Energy gerben.hieminga@ing.com

# Nadège Tillier

# Head of Corporates Sector Strategy <a href="mailto:nadege.tillier@ing.com">nadege.tillier@ing.com</a>

# Charlotte de Montpellier

Senior Economist, France and Switzerland <a href="mailto:charlotte.de.montpellier@ing.com">charlotte.de.montpellier@ing.com</a>

#### Laura Straeter

Behavioural Scientist +31(0)611172684 laura.Straeter@ing.com

#### Valentin Tataru

Chief Economist, Romania valentin.tataru@ing.com

#### James Smith

Developed Markets Economist, UK <u>james.smith@ing.com</u>

### Suvi Platerink Kosonen

Senior Sector Strategist, Financials suvi.platerink-kosonen@inq.com

# Thijs Geijer

Senior Sector Economist, Food & Agri thijs.geijer@ing.com

#### Maurice van Sante

Senior Economist Construction & Team Lead Sectors <u>maurice.van.sante@ing.com</u>

### Marcel Klok

Senior Economist, Netherlands marcel.klok@inq.com

# Piotr Poplawski

Senior Economist, Poland piotr.poplawski@ing.pl

#### Paolo Pizzoli

Senior Economist, Italy, Greece paolo.pizzoli@ing.com

#### Marieke Blom

Chief Economist and Global Head of Research marieke.blom@ing.com

### **Raoul Leering**

Senior Macro Economist raoul.leering@ing.com

#### Maarten Leen

Head of Global IFRS9 ME Scenarios maarten.leen@ing.com

#### Maureen Schuller

Head of Financials Sector Strategy <u>Maureen.Schuller@ing.com</u>

#### Warren Patterson

Head of Commodities Strategy Warren.Patterson@asia.ing.com

### Rafal Benecki

Chief Economist, Poland rafal.benecki@ing.pl

# **Philippe Ledent**

Senior Economist, Belgium, Luxembourg <a href="mailto:philippe.ledent@ing.com">philippe.ledent@ing.com</a>

# Peter Virovacz

Senior Economist, Hungary peter.virovacz@ing.com

# Inga Fechner

Senior Economist, Germany, Global Trade <a href="mailto:inga.fechner@ing.de">inga.fechner@ing.de</a>

# **Dimitry Fleming**

Senior Data Analyst, Netherlands <u>Dimitry.Fleming@ing.com</u>

# Ciprian Dascalu

Chief Economist, Romania +40 31 406 8990 ciprian.dascalu@ing.com

#### **Muhammet Mercan**

Chief Economist, Turkey <a href="mailto:muhammet.mercan@ingbank.com.tr">muhammet.mercan@ingbank.com.tr</a>

# Iris Pang

Chief Economist, Greater China iris.pang@asia.ing.com

### Sophie Freeman

Writer, Group Research +44 20 7767 6209

Sophie.Freeman@uk.ing.com

# Padhraic Garvey, CFA

Regional Head of Research, Americas padhraic.garvey@ing.com

# James Knightley

Chief International Economist, US <u>james.knightley@ing.com</u>

### **Tim Condon**

Asia Chief Economist +65 6232-6020

#### Martin van Vliet

Senior Interest Rate Strategist +31 20 563 8801 martin.van.vliet@ing.com

# Karol Pogorzelski

Senior Economist, Poland Karol.Pogorzelski@ing.pl

#### Carsten Brzeski

Global Head of Macro carsten.brzeski@ing.de

# Viraj Patel

Foreign Exchange Strategist +44 20 7767 6405 viraj.patel@ing.com

### Owen Thomas

Global Head of Editorial Content +44 (0) 207 767 5331 owen.thomas@ing.com

# Bert Colijn

Chief Economist, Netherlands bert.colijn@ing.com

### Peter Vanden Houte

Chief Economist, Belgium, Luxembourg, Eurozone <a href="mailto:peter.vandenhoute@ing.com">peter.vandenhoute@ing.com</a>

# Benjamin Schroeder

Senior Rates Strategist <a href="mailto:benjamin.schroder@ing.com">benjamin.schroder@ing.com</a>

# **Chris Turner**

Global Head of Markets and Regional Head of Research for UK & CEE <a href="mailto:chris.turner@ing.com">chris.turner@ing.com</a>

# Gustavo Rangel

Chief Economist, LATAM +1 646 424 6464 gustavo.rangel@ing.com

# Carlo Cocuzzo

Economist, Digital Finance +44 20 7767 5306 <u>carlo.cocuzzo@ing.com</u>