

# The striking trends in US and EUR dollar supply

USD supply in 2021 is low relative to previous years on a year-to-date basis. But supply is off to a big start in EUR. Here's what's happening

## In this bundle



### Credit

#### Striking trends in USD credit supply

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By Timothy Rahill and Jeroen van den Broek



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Supply in USD has amounted to US\$97bn thus far this year. This comes after a particularly low month of supply in January, totalling just US\$32bn, compared to the US\$50bn+ from the past two years. February, on the other hand, has already pencilled in US\$65bn. This is up from last year's US\$52bn but not yet reaching February 2019's US\$72bn.

**\$97bn**

Supply 2021

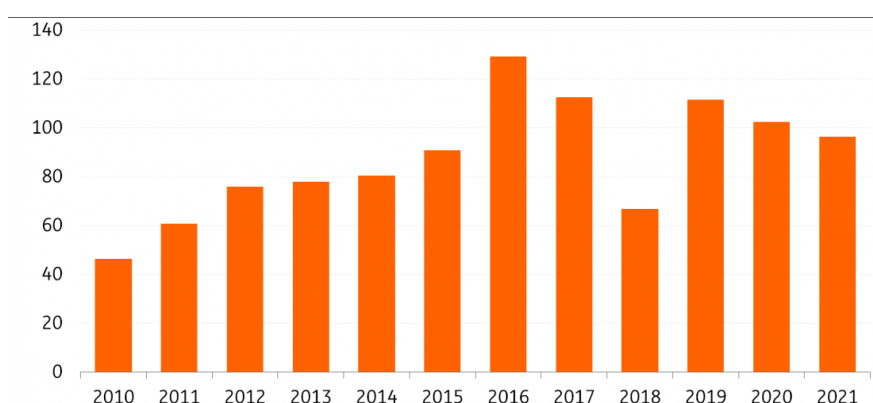
Year-to-date

### In line with our expectations thus far

- On a YTD basis, supply is currently running behind the past two years. 2019 supply YTD stands at US\$112bn while last year YTD supply stands at US\$103bn. The average percentage of supply done by this point over the past eleven years is 13%. Currently, we

have supplied 12% of our US\$800bn supply expectation. Therefore, we are confident we can reach our target of up to US\$800bn by the end of the year.

## USD supply (YTD)



Source: ING, Dealogic

## Interesting trends in TMT, Utilities, Real Estate, and Healthcare

- The TMT sector has already pencilled in a substantial US\$40bn. This is up considerably compared to the past two years, whereby US\$12bn was supplied last year and US\$19bn in 2019 on a YTD basis. However, this is still below the record amount of US\$63bn in 2017 YTD.
- Utilities have supplied US\$12bn thus far this year. This is a significant decrease on the US\$30bn issued 2020 YTD. However, relative to 2019 and previous years, there has only been a marginal decrease from US\$18bn.
- The Real Estate sector is very much in line with last year, both years supply has reached US\$8bn. This is up on just US\$5bn supplied in 2019 YTD, and a larger increase from 2018 & 2017 both pencilling US\$2.5bn.
- The Healthcare sector has totalled just US\$4bn thus far, down from the US\$13bn supplied last year YTD. This is the opposite to EUR, whereby this year's supply is larger than last years on a YTD basis.

## Supply concentrates on long end | USD curves steeper

- Most issuers have been pushed to issue in the longer end of the curve. Although not to the extent as seen in EUR. In 2021 thus far, 69% of supply has been in the 6yr maturity bucket and longer while 61% of supply has been in the 9yr maturity and longer. In USD, curves are considerably steeper relative to EUR.

€6bn

only in Reverse Yankee supply thus far

We expect this to increase substantially

## Reverse Yankee supply slow out of the gates, but we expect a late sprinter

- Reverse Yankee supply is off to a very slow start thus far, with just €6bn in supply, relative to €20bn in 2020 and €13bn in 2019. The cross-currency basis swap and 3m v 6m roll are at very tight levels at the moment which normally attracts Reverse Yankee supply. However, more important is the USD EUR spread differential, when this is wide it offers a nice cost-saving advantage to US corporates to issue in EUR.
- Over the past 6 weeks, USD spreads have been tightening at a larger rate than EUR spreads. This results in a tight spread differential. Although we do expect this to change and see USD spreads underperform against EUR. This would once more offer a very attractive cost saving for Reverse Yankee supply.

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After a substantial amount of supply in January amounting to €33bn, and a further €20bn in February thus far, supply year-to-date now stands at the third-highest level on record, after the €58bn seen in the first two months of 2019 and €64bn in the same period last year. This is in line with our end of year expectations for supply to total €350bn - the third-highest amount of supply after the €393bn seen in 2019 and €442bn in 2020.

€53bn

Supply 2021

Year-to-date

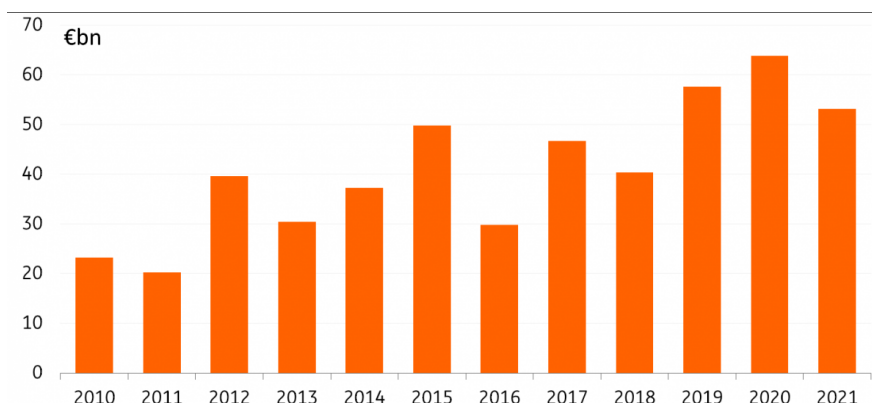
### In line with our expectations for the year

- Over the past four years, 14% of total supply for the year had been supplied by this point. Supply so far this year is sitting at 15% of our year-end forecast. We did expect larger

supply in the initial months of 2021 and we are confident we can reach our target of up to €350bn by the end of the year.

- The quarterly break down for euro corporate supply will likely resemble that of 2019, whereby €100bn comes in 1Q, and another €100bn in 2Q, leaving roughly €70bn per quarter for the second half of the year.

## Euro Supply per year on a YTD basis



Source: ING, Dealogic

## Supply concentrates on long end | New issue premium is limited

- Most issuers have been pushed to issue at the longer end of the curve. This is a result of the current negative yield environment at the short end. In 2021, 82% of supply has been in the 6yr maturity bucket and longer while 53% has been in the 9yr bucket and longer. Nonetheless, curves are also at historically flat levels and we expect more to target the long end.
- New issue premiums have been little to non-existent this year relative to this time last year (pre-crisis) when new issue premiums were strong. Many new issues have been priced through their curves. Despite this, demand has remained strong for new bonds.

## Real Estate and Energy off to a big start, whereas Consumers start slow

- The real estate sector has seen an increase this year. It is certainly the norm for real estate to do their funding at the beginning of the year. However, YTD real estate supply has amounted to €12bn, which is a big increase on the €4bn supplied over the same period in 2019 and €8bn in the first two months of 2020.
- The energy sector has also seen an increase in supply thus far, up to €14bn YTD relative to €8 and €9bn from the past two years. This however was expected as many oil & gas names required large financing. We have pencilled in a forecast of €75bn for the year.
- The consumer sector is seeing very little supply so far this year with only €2bn YTD. This is a big decrease relative to €10bn over the same period last year and €9bn in the first two months of 2019. Our forecast for consumers is €50bn, which is considerably lower than the €67bn last year.

## Corporate Hybrids see a substantial start - more where that came from

- Corporate hybrids' supply is up significantly to €10bn YTD versus €6bn last year and just €3bn in 2019. We forecast hybrid supply to reach at least €50bn, if not higher. Many corporates will issue hybrids for rating defence predominantly. Additionally, first call dates rise in 2021 and remain high for the coming years, suggesting a large amount of called hybrids and refinancing is then needed.

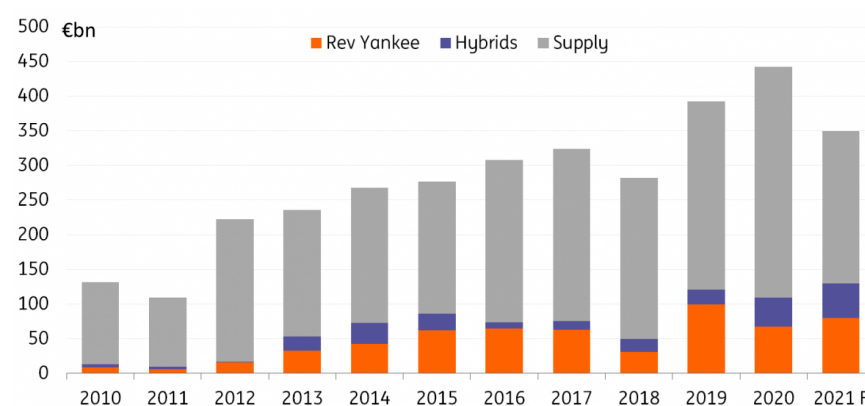
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- Reverse Yankee supply is off to a very slow start thus far, with just €6bn in supply, relative to €20bn in 2020 and €13bn in 2019. The cross currency basis swap and 3m v 6m roll are at very tight levels at the moment which normally attracts Reverse Yankee supply. However, more important is the USD EUR spread differential, when this is wide it offers a nice cost saving advantage to US corporates to issue in EUR. Over the past six weeks, USD spreads have been tightening at a quicker rate than EUR spreads. This results in a tight spread differential. However, we do expect this to change, and see USD spreads underperforming against EUR, once more offering a very attractive cost saving for Reverse Yankee supply.

## High supply from Hybrids and Reverse Yankee means less eligible supply

- Our forecast for Reverse Yankee supply is €80bn for 2021. With the addition of €50bn for corporate hybrids, the supply of ECB eligible debt will be considerably lower in 2021. This will prove supportive for eligible debt, and will likely see the European Central Bank pushed into the secondary markets.
- On a YTD basis, 11% of supply has been Reverse Yankee and 20% has been in corporate hybrids. This is a different picture to what we expect for the end of the year. We forecast roughly 23% to be Reverse Yankee and at least 14% to be in corporate hybrids.

## Build up for euro supply per year



Source: ING, Dealogic

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