

Good MornING Asia - 15 August 2019

Another turn on the trade war, this time negative, weak China data, curve inversion, but the only real change is one of attitude. Plucky market resolve and a rose-tinted outlook seem to be giving way...at least until the next dollop of central bank "valium" calms nerves again.

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By Robert Carnell



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Time to face up to some hard truths

I've talked at length about yield curve inversion in this note in the past, noting that if we were to adjust it for central bank asset purchases, which total over \$11tr, then it would likely not be all that flat at all. But whether it has inverted in "real" terms or not, and the 2s10s slope is now virtually flat if not actually inverted, recent moves do indicate a distinct flattening. In my view, that isn't out of whack with what is going on in the wider world. [James Knightley adds to that narrative here.](#)

For sure, the US economy doesn't quite adhere to this story, with core inflation nosing higher, and a still-strong labour market. But indicators of business investment, like core goods shipments and inventories, haven't looked all that perky for some time, and it is a fair bet that the trade war is crimping business confidence, and at least, delaying some investment plans for lack of a clear route forward.

Overnight, a more somber assessment of the trade war from US Director of Trade and Manufacturing, Peter Navarro, has nudged the market to the view we expressed yesterday - that despite the delay of implementing some of the new tariffs, nothing had really changed. Stock markets in the US have dropped sharply. Asia will likely follow suit this morning.

Outside the US, China data yesterday was rather disappointing. [Iris Pang offers a sober assessment of the situation here.](#) In spite of government measures to keep the economy ticking along on a drip-feed of infrastructure spending, industrial production at 4.8%YoY hasn't been this weak

outside of a few one-month dips since the early 1990s. Retail sales were also soft, and fixed asset investment, at 5.7%YoY, is stable, rather than accelerating. So the world's second-biggest economy is showing clear signs of a slowdown, even if the world's biggest economy is steady, though uninspiring.

Look further afield - Europe for example - and even outside the Brexit-inspired mess of the UK, growth is notable by its absence. [Here's a link to a piece on Germany, which has just registered negative growth.](#) And if you haven't had enough on Brexit, here's another looking at the ["no-deal" likelihood.](#) Elsewhere, non-China Asia is still coming to terms with a global tech slump.

Yep, I think the curve slope is reflecting the global direction fairly well. I just don't think it adds much extra value to a story that is already fairly clear. If you want the market to hold a mirror to the global economy, I think the commodity markets, which are real assets after all, and devoid of much of the flim-flam of financial products, do a much better and more consistent job. The ratio of gold to copper prices, for example, is worth comparing against your favourite measure of global activity (inverted). Chart below.

Gold Copper ratio



Source: bloomberg

Asia Day ahead

Australian employment data are our regional equivalent of US non-farm payrolls and every bit as quixotic. But this data release also has the power to drive markets, especially now the RBA is firmly in "active" mode. Yesterday's 2Q19 wages data didn't add much to the picture. A strong employment figure coupled with a rise in the unemployment rate could dampen thoughts of further imminent RBA easing and give the AUD a lift - and vice versa.

Meanwhile, Independence Day in Korea means a speech from President Moon - will he try to mend ties with Japan, or will this be a more nationalistic speech that draws a further reaction from Tokyo? My gut feeling is the latter. It plays better to local politics. But it might not be so supportive for Korean stocks and the KRW...

And here's some further commentary from Iris Pang on yesterday's weak China data "The cause of such low manufacturing growth was shrinking car manufacturing, which reflects declining demand

for car ownership in China. This was also reflected in negative sales growth of cars in the retail sales data. The underlying cause was the trade war and technology war, which has weakened consumer confidence. These two factors will stay for a long time. China will push forward its planned infrastructure projects together with easing monetary policy to keep growth stable".

Indonesian trade for July, which should see the trade balance swinging back into deficit and Philippine overseas worker remittances round off the main data events of the day in Asia. Neither is likely to provide a massive boost to confidence.

US retail sales for July will be the main event out of the G-7 today. They have been holding up well so far. But that probably means the market risk is skewed to the downside, even if the data risk is fairly balanced.

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EM Space: Global recession fears to knock down risk sentiment on Thursday

- **General Asia:** Emerging markets look set to pullback today as global recession fears mount following dismal China's industrial production and Germany's GDP data, while the risk of the US slipping into recession becomes more prominent with latest Treasury yield curve inversion.
- **Malaysia:** In yet another downside surprise, CPI inflation slowed to 1.4% YoY in July from 1.5% in the previous month on lower utility and transport components. At only 0.3% year-to-July we don't see inflation becoming an issue for the economy anytime soon. We have cut our full-year inflation forecast to 0.8% from 1.0%. With persistently subdued inflation we don't think the central bank (BNM) will be left behind in its easing cycle as a global headwind to the economy continues to be on the upswing. We now anticipate two more 25bp BNM rate cuts taking the overnight policy rate down to 2.50% by end-2019.
- **Thailand:** A Bloomberg story quoted Labor Minister Chatumongol Sonakul warning against the adverse impact of the US-China trade tensions on the Thai economy and the hurdle this poses for another planned hike in minimum wages, currently about THB 330 (US\$ 10.7). Indeed, the economy needs more stimulus and a wage hike could have been a part of it. The

uncertainty about fiscal stimulus means the central bank (BoT) will have to do all the heavy-lifting to boost growth. The BoT started its easing cycle with a 25bp policy rate cut earlier this month. We expect one more rate cut before the yearend.

- **Philippines:** Car sales perked up in July with a surprisingly strong performance in the passenger car segment where sales jumped by 34.7% YoY and commercial vehicle sales chugged along with a 6.4% increase. However, favorable base effects may have had a lot to do with the strong year-on-year gains. We expect easier economic policies, especially continued downward grind in the BSP policy rate to sustain the strength further.

What to look out for: US retail sales

- Indonesia trade (15 August)
- Philippines remittances (15 August)
- US retail sales (15 August)
- Singapore trade (16 August)
- Malaysia GDP (16 August)
- Hong Kong GDP (16 August)
- US consumer sentiment (16 August)

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People crossing a Shanghai road

Stable growth, but industrial production hit hard

Chinese fixed asset investments grew by 5.7%YoY in July, slowing slightly from 5.8% a month ago with infrastructure projects still the main driver of investments.

But industrial production was hit hard and grew by only 4.8%YoY from 6.3% previously. This kind of growth was last seen in January 2002, which effectively means the current manufacturing situation is worse than it was during the global financial crisis.

- The main cause is the contraction of cars and related manufacturing parts, which has led to very weak headline industrial production growth.
- Infrastructure projects have begun to enter the construction phase after projects received funding from local government special bonds. But the details show their contribution to industrial production was quite small compared to the negative impact of car-making on overall production.

Retail sales have slowed down to 7.6%YoY from 9.8% in June. Consumption sentiment hasn't been helped by tax and fee cuts, as consumers tend to save the additional income rather than spend during challenging times. We see that spending on luxury items such as jewellery and cars declined while spending on essential items grew steadily.

4.8%

Chinese industrial production

The weakest since Jan 2002

China needs to speed up stimulus

The stability picture echoes the recent slower credit growth and a shrinking in shadow banking activities and implies that the government prefers stable quality growth over exponential growth.

But it's also time to consider whether the Chinese economy needs more stimulus. It's now divided into two parts; one is stimulus driven, another is regular activities. When regular activities face headwinds, there is a need for stimulus to keep the economy running to avoid rising unemployment.

To keep GDP growth above 6%, infrastructure projects that have received funding from local government special bonds should increase their pace, which in turn should help industrial production. At the same time, fiscal stimulus should be accompanied by easing monetary policy to divert liquidity to targeted borrowers, especially exporters.

Target required reserve ratio (RRR) cuts of 50 bps, together with targeted short-term interest rate cuts of 5 bps are expected in 3Q as well as 4Q.

Tariff delays provide temporary respite, but tech firms to suffer longer

The US administration has delayed imposing the additional 10% of tariffs on some of the \$300 billion goods to 15 December, originally due to come into effect on 1 September.

So Chinese exporters and manufacturers don't need to front load shipments for the American holiday season, but unless the demand from the US is very strong, we don't expect this temporary delay to cheer up Chinese exporters.

China has not claimed victory on this tariff delay, and it should not, as the US administration could add other hurdles for Chinese companies, especially technology companies. American companies continue to be banned from doing businesses with Chinese technology companies that have been included in the US' entity list.

It is not all bad for China's future. We have argued this will force China to innovate its own hardware such as chips and its own operating system, for instance. Even though this may take a few years, China's threat to the US will not disappear. China realises this, and will continuously pour in more resources to achieve technology independence.

USD/CNY has followed its own orbit

After crossing the 7 handle, USD/CNY seems to have its own orbit. Overnight, even the US dollar jumped on the back of the tariff delay announcement while the offshore yuan strengthened from 7.10 to 7.04 at the time of writing this note.

Crossing that 7 line is a mere gesture on China's part to show its discontent with the progress of the trade talks. But this is not really a solution for exporters when they face high tariffs and fewer export orders.

So the activity data and the delay of tariffs doesn't change our forecast of USD/CNY at 7.10 by the end of 2019.

Upcoming trade and stimulus plans may help

The activity data in July was weaker than our expectations but we need to see if there will be more stimulus coming to speed up the growth slightly so that it won't touch the 6% target line in 3Q. Infrastructure projects should help too.

Upcoming trade talks and stimulus plans will help us decide if we need to revise our GDP forecast for 3Q and 4Q, but for now, we maintain them at 6.3% for 3Q and 4Q, respectively.

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