

## Covid-19: Where we are right now

The coronavirus crisis is hitting every sector globally, not least the automotive industry. Our comprehensive report leads our selection of top stories from ING Research this week. We also look at developments in China, some positive news from the States, and don't think that stagflation is a necessary consequence of the pandemic

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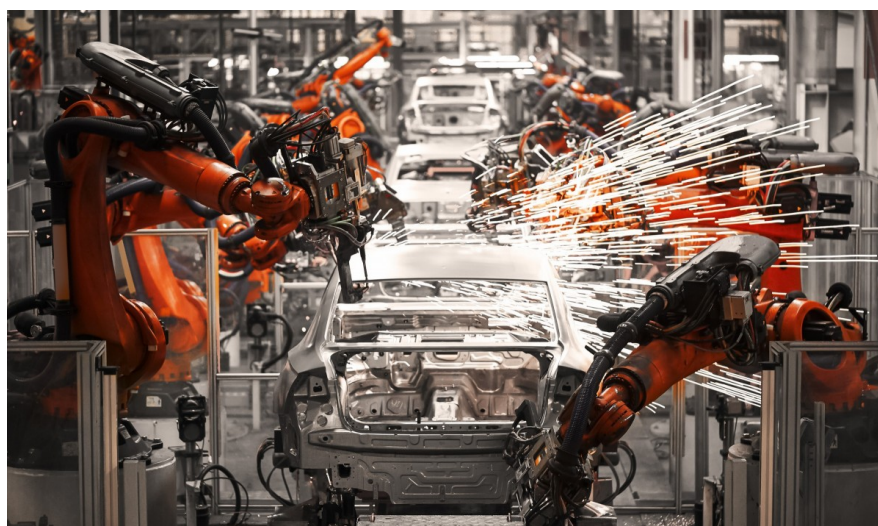
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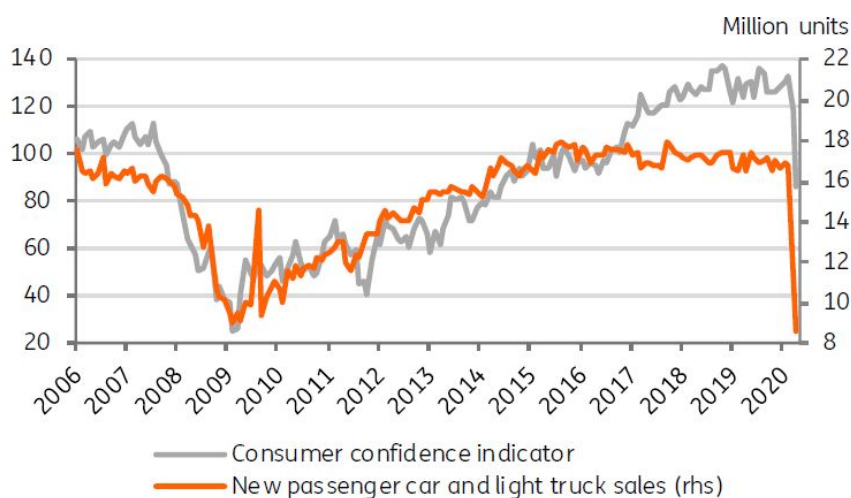
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# Covid-19's long term effects on the automotive industry

The global automotive sector was already under pressure even before the coronavirus pandemic. So how will it survive this crisis and what structural...



## US consumer confidence and car sales



Source: Refinitiv Datastream, ING

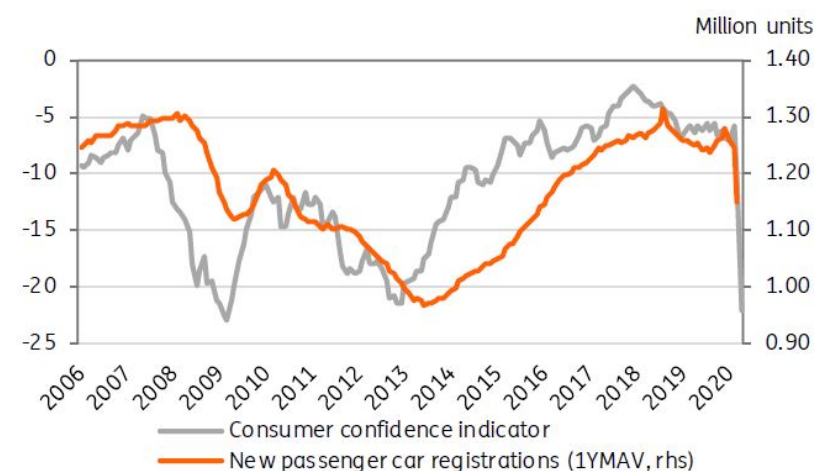
Covid-19 has triggered unprecedented lockdowns across the world, resulting in a supply and demand shock globally. Production closures as well as job and salary cuts are already weighing on the economy, while lending could be restricted to businesses and consumers despite generous government and central bank support. With the lockdown measures being only gradually relaxed, Covid-19 might have long-lasting effects on our behaviour, the society and the economy. One sector that had been under pressure even before the pandemic, is the automotive industry. Already weak sales in China, the largest automobile market in the world, the trade war, the search for the future of motoring, changing mobility concepts and the call for more climate protection had been leading to both cyclical and structural pressure on the industry. Now, with many economies having been in a complete lockdown, disrupted supply chains, dropping demand and short-time working schemes, the auto industry faces even greater challenges.

*The auto industry faces even greater challenges*

China, where the outbreak of Covid-19 began at the end of December, was the first country to go into lockdown, restricting travel, cancelling plans for Chinese New Year and shutting factories. While light vehicle sales had fallen by 18.6% YoY in January, February saw the biggest fall ever recorded in the time series, with sales contracting by 79.1%. Nevertheless, April sales recovered with light vehicle sales crossing the 2 million vehicle mark compared with sales of only 1.4 vehicles the month before, increasing by 4.4% YoY thanks to an uptick in commercial vehicles.

In Europe, demand for vehicles fell sharply in March with the EU light vehicle market contracting by 44% YoY as lockdown measures, closed dealerships and consumer uncertainty caused a drag, while in the US new passenger car and light truck sales plummeted by 47.9% YoY in April. These monthly declines resemble the industry downturn in 2008 and 2009 or are even worse. However, back then, production and public life did not largely come to a halt. So how will the automotive industry get out of this unprecedented crisis and will there be major structural changes?

**EU consumer confidence and car sales**



## Authors

### **Inga Fechner**

Senior Economist, Germany, Global Trade

[inga.fechner@ing.de](mailto:inga.fechner@ing.de)

### **Rico Luman**

Senior Sector Economist, Transport and Logistics

[Rico.Luman@ing.com](mailto:Rico.Luman@ing.com)

### **Oleksiy Soroka, CFA**

Senior High Yield Credit Strategist

[oleksiy.soroka@ing.com](mailto:oleksiy.soroka@ing.com)

## Watch: Now for some good news

James Knightley looks for signs of hope in the US economy



### Now for some good news

We don't want to understate the severity of the crisis caused by Covid-19. However, it's also important to highlight the positives as the world slowly begins to recover. In New York, ING's James Knightley reports on the growing faith in the housing market and confidence should start to build now more shops are opening across the country.

[Watch video](#)

### Author

#### James Knightley

Chief International Economist, US

[james.knightley@ing.com](mailto:james.knightley@ing.com)

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Article | 21 May 2020

# Stagflation is not the logical consequence of this pandemic

Interrupted supply, a recovery in demand, cheap money and lots and lots of debt. Sounds like a recipe for stagflation, and this is certainly the theme of...



Low growth and high inflation were common in the 1970s

## What is stagflation?

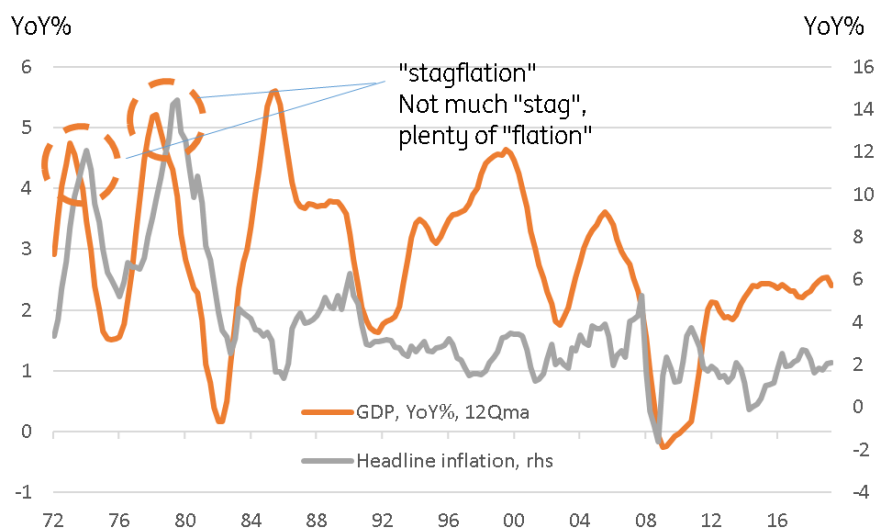
Stagflation is a combination of very weak or potentially even negative economic growth, coupled with rapidly and persistently rising prices. It was last seen in developed markets in the 1970s in conjunction with rising oil prices thanks to an OPEC-driven crude shortage and the accommodative stance of central banks.

At the time, it was regarded as a terrible outcome. Households saw the value of their savings reduced by high inflation - though this was typically measured in high single or low double digits - and not the hyperinflation of the 1930s. Using the United States as a benchmark (their experience was echoed in Europe), inflation hit peaks of about 12.5% in 1974 and then 15% in 1980.

What is most notable about growth in this period is that it was not particularly weak by today's standards. Though the eventual tightening that followed high inflation did lead to recessions in 1975 and between 1980 and 1982, as accommodation was eventually followed by restraint. The

inter-recessionary periods saw strong growth, often in excess of 6%. Smoothing the business cycle with 12-quarter moving averages, growth was clearly more volatile than it has been in recent years, but it was still closer to 3% on average outside the recessions than the modern-day equivalent, which is closer to 2.0%.

## It has been a long time since inflation responded to strong growth



Source: CEIC  
Stagflation

## A little inflation would be great, if we could get it

You might argue therefore that a bit of 70s style stagflation might be a decent trade-off for what we have now. Growth will eventually recover from the Covid-19 outbreak and associated lockdowns, and with plentiful bottlenecks in supply, some price spikes are highly probable when this happens. What is needed then for stagflation is for wages to increase, leading to an upward spiral in prices, as firms raise prices again to maintain margins. It has even been suggested by some that letting inflation rise to 4% for a decade or so, could undo much of the debt build-up that is taking place during this pandemic.

And yes, a bit of higher inflation would certainly help deflate away this debt if it could be created. We might also note the recent pick up from very low levels of benchmark prices of crude oil at the behest of OPEC supply constraints. All the ingredients seem to be falling into place, don't they?

But just as a cake will not miraculously spring from a bowl of flour, sugar and eggs without some means to bake it, stagflation requires a mechanism to allow wages to push higher in the face of rising prices and embed them into accelerating prices. At its heart, stagflation requires a wage-cost push spiral to happen. For most of the world, the mechanisms that once allowed this to occur simply do not exist anymore and will probably never do so again.

## No mechanism = no stagflation - simple

There is no single factor here that is critical, but the following are all reasons why that wage-cost push mechanism is no longer in play, and unlikely to return in our lifetimes.



- Falling unionisation / collective bargaining
- Decreasing manufacturing/rise in the service sector
- A decrease in firm-specific skills
- Increase in labour alternatives (roboticisation/automation)

Could we see some bounce back in inflation from a reversal of globalisation? Prior to the pandemic, globalisation would also have been another factor in the list above.

And yes, post-Covid-19, some rethink of supply chains is likely. But we are probably talking about more redundancy being built into them, rather than an outright return to autarky. So the degree of the shift may be quite minor.

That said, we would certainly concede that the disinflationary impetus from ongoing globalisation might lessen or even reverse for a time. But on its own, it's not enough, and we would still be missing the mechanism that takes rising prices, say due to a supply bottleneck, and then embeds them in faster wages growth, resulting in a squeeze in margins, and a further increase in prices and so on.

This deglobalisation/supply chain story is, in our view, about the only conceivable scenario in which we might see prices rising for long enough, and on a broad enough front to become embedded in price-setting behaviour. And even then, it is hard to see this affecting wage setting, so ultimately, its main effect will be to weigh on real purchasing power and activity. More likely, pockets of higher inflation will spring up where supply constraints are greatest but be dominated by the much weaker demand environment elsewhere.

Indeed, the persistence of large output gaps in much of the developed world following the global financial crisis could be another reason to downplay inflation risks following the pandemic. That said, the link between inflation and economic activity seems particularly weak, and unless the impact is asymmetric (which is a plausible and interesting thesis, but one that is beyond the scope of this article), then for balance, we probably shouldn't make too much of this as an additional argument for inflation remaining low. We don't believe it's a necessary condition in any case.

## Stagflation - not quite the horror story that is suggested

Stagflation, despite the bad name it got in the 1970s, enabled my parents and many others to buy a house they couldn't really afford and to pay down its mortgage. Because even though they were paying high mortgage interest rates, they also saw their wages rise at percentages that meant that their stock of debt to incomes ratio quickly dwindled. Before long, that left more money for other things. At least, until the 1980s, where monetarism and wage restraint (often through the public sector) came into vogue, delivering recession as it cured the earlier inflation excesses.

So when I read yet another article warning of the dangers of stagflation, ([for FT subscribers, this from Stephen Roach is a good example](#)) I'd like to remind the authors that in the current environment, with debt ratios hitting previously unimaginable highs, it could be an outcome to grab with both hands, not to recoil from in horror.

## Stagflation is not a "when?", it's a "how?"

And like the article that suggested running inflation at 4%, just like those that suggest central banks run economies "a little hot," the key unanswered question is a blisteringly simple

one, “how?”

These same central banks have presided over economies with unprecedentedly tight labour markets, running monetary policy in a more accommodative way than at any time in history. And still, they have mostly not even managed to get inflation to reach the mid-point of their inflation targets except for temporary oil-price induced flurries in the headline rate. Let’s be very clear, if they couldn’t get inflation to 2% then, they certainly aren’t going to be able to achieve 3% or 4% now.

Without the mechanisms to embed rising prices into a wage-cost-push inflation spiral, and with monetary policy impotent to create demand-pull inflation, this higher inflation, whether accompanied by low growth or not, simply isn’t going to happen. And all the navel-gazing and quasi-academic consternation about inflation expectations becoming “unanchored” count for nothing if inflation just cannot gain a toe hold in the modern economy.

## High debt is a problem, stagflation is not the obvious answer

I do tend to agree with some of the comments by those writing such articles that getting debt to “disappear” will be an important pre-requisite for re-invigorating growth following this pandemic. How to achieve this is a question that we have some years to debate. But it is unlikely to be by deflating it away.

### Author

#### Robert Carnell

Regional Head of Research, Asia-Pacific

[robert.carnell@asia.ing.com](mailto:robert.carnell@asia.ing.com)

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Article | 18 May 2020

## Some fresh hope for the EU Recovery Fund

The Franco-German proposal for €500 billion of EU fiscal spending funded by borrowing on markets is a potential game changer, but a lot needs to...



Source: Shutterstock

The German Chancellor and French President, July 2017

If nothing else, European leaders are making good progress at video conferencing. The press conference by Merkel and Macron this afternoon was a relatively smooth operation between Berlin and Paris, but to lead with that alone would be much too cynical. The French-German proposal presented is an important step towards an EU Recovery Fund.

The proposal's main dish from an economic perspective is a €500 billion Recovery Fund. The fund is meant to be temporary, funded by the EU through borrowing on the markets and will be part of the next EU multiannual budget (MFF). The funding is set to be frontloaded to provide enough support early. There will be a binding repayment plan spread over multiple EU budgets. The fund will provide direct fiscal stimulus through grants and funds will go to the industries and regions of the EU that have been most hit by the crisis. This comes on top of the already announced package designed by the Eurogroup of €540 billion. [We have argued before](#) that while this is a symmetric crisis, we are likely to see an asymmetric recovery, which is why a fund specific to the recovery phase is in focus among politicians at the moment.

Proponents of burden sharing will like the idea but dislike the size (too small) of the fund and will worry about the timing of release as the MFF is only set to start in 2021. Opponents of burden sharing will not like the common debt issuance, the fact that the stimulus is through grants, not loans and will worry about a precedent despite the fund's temporary nature.

Therefore, there's still quite a ways to go before the recovery fund potentially sees the light of day. The ball is currently in the court of the European Commission, which is working on a proposal for the fund. That proposal is due on 27 May. We can expect this to weigh heavily on the Commission's preparations. But some countries are expected to disapprove of the proposal and it needs a unanimous decision from the member states. It's therefore best to take this proposal as a starting point, not an end to the discussions.

Spreads between Italian and German 10-year yields have come down significantly since the announcement. But in the end this is Europe, so there's no reason to cheer until we've had some all-nighters, amendments to proposals and compromises. Still, the proposal does bring the Recovery Fund a step closer and in times when an asymmetric recovery seems likely and the possible role of the ECB in a recovery phase is uncertain, it's understandable that the French-German proposal is received positively on the markets.

## Authors

### **Bert Colijn**

Chief Economist, Netherlands

[bert.colijn@ing.com](mailto:bert.colijn@ing.com)

### **Carsten Brzeski**

Global Head of Macro

[carsten.brzeski@ing.de](mailto:carsten.brzeski@ing.de)

## Watch: Britain, breakout and Brexit

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### Britain, breakout and Brexit

The prospect for a 'V'-shaped recovery in the UK is fading as the country still searches for a breakout from the coronavirus shutdown. And there's a more pressing matter for retailers as surveys suggest people are still scared about going back into shops even after stringent restrictions are lifted. And don't forget about Brexit. Talks don't seem to be going well with the European Union. And as ING's James Smith explains, we don't expect the British economy to return to pre-crisis levels until 2022.

[Watch video](#)

### Author

#### James Smith

Developed Markets Economist, UK

[james.smith@ing.com](mailto:james.smith@ing.com)

# Listen: Car ownership and car sharing in a post-Covid world

The coronavirus and associated lockdowns have upended all sectors of the global economy. But the car industry, which was already struggling before the...



[In this podcast](#), ING's Senior Economist Joanna Konings tells Senior Editor Rebecca Byrne what the current economic crisis means for the traditional auto sector and for the future of electric cars. Expanding on a [recent jointly-written report](#), she discusses whether social distancing will spark a renaissance in individual transportation- and put the brakes on car sharing- and whether complex supply chains could be re-engineered.

## Author

### Rebecca Byrne

Senior Editor and Supervisory Analyst

[rebecca.byrne@ing.com](mailto:rebecca.byrne@ing.com)

## Watch: Why oil could be back to \$45 later this year

What's the future for oil amidst the Covid-19 crisis? After WTI prices briefly went negative in April we've seen a big change in sentiment. Our...



### The big change in oil sentiment

it's been an extraordinary time for oil markets. After we briefly saw negative prices for West Texas Intermediate in April, there's been a big change in sentiment; Brent crude has rallied more than 60% since its lows last month. We don't think we'll see negative prices again as the worst of the demand destruction, caused by Covid-19, is behind us. Also, production cuts are helping which is keeping oil at around \$30/barrel. However, ING's Head of Commodity Strategy, Warren Patterson, is under no illusion that things will return to complete normality this year.

[Watch video](#)

## Author

**Warren Patterson**

Head of Commodities Strategy

[Warren.Patterson@asia.ing.com](mailto:Warren.Patterson@asia.ing.com)



# China: What do the targets set by the National People's Congress mean?

China Premier Li Keqiang's government work report at the National People's Congress tells us more about how China is going to move on after...



Source: Shutterstock

## What does the report mean for China and international economies?

Below are what we consider to be the highlights of the government work report, listed in the sequence of importance for the Chinese economy.

### A lot of emphasis on job stability

Stabilising jobs is the top priority of the government, setting a GDP target is not.

The report highlighted many times that jobs are important to the economy this year. By repeating this objective, it's clear how critical the job market situation is.

The target for the jobless rate is around 6%, which is optimistic as global demand is sinking. This is especially true for factory workers.

So how can the government achieve this target when the current jobless rate is already at 6%?

The work report provides some hints. Higher education institutions are going to increase capacity by two million students this year. This could absorb new graduates from high schools to continue their education and allow others to do post-graduate degrees, which will reduce the number of people looking for jobs. But this may not help young factory workers who have been recently laid off. These workers are usually in the low-income group, they need a job not only for themselves but also for their families living in rural areas.

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*"Stabilising jobs is the top priority of the government, setting a GDP target is not. "*

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## ? Size of the fiscal stimulus

The amount of fiscal stimulus is uncertain but seems low compared to my estimate of between 6% and 8% of nominal GDP.

The work report stated a fiscal deficit of more than 3.6%, but it did not provide an upper limit. So it seems the government wants to be flexible on the stimulus amount.

Looking at the special government bond size of CNY3.75 trillion (+1.6 trillion from 2019) together with the special government bond of CNY 1 trillion, the stimulus is smaller than I had expected. However, the government can beef up the issuance of local government special bonds around August when the situation around the coronavirus becomes clearer. The government did increase this quota in June last year after the trade war escalated.

The report set a very strong tone on how the money should be spent.

- Fee and tax cuts, rental reduction, inducing consumption and investments.
- It cannot be used on the operation of local governments
- General government expenses have to be reduced

## ✓ Lower interest rates and innovative lending programme to keep companies afloat

The report, by emphasising job stability, stated that banks should lend to companies to keep them afloat. We expect the PBoC to lower interest rates and provide innovative policies to lend to SMEs.

## ✓ Advancing technology is the focus for long-term growth

The focus of growing technology is obvious and the report highlighted this as an important objective.

As we have mentioned, the New Infra scheme is now at the core of its long-term growth plan. Though this plan has been laid out by the government, it will be up to the private sector, i.e. the market to decide which areas will grow within the wide scope of technology.

To us, this signals that the technology war between China and the US has escalated. China is going to develop its own technological capacity so it won't be too dependent on the rest of the world.

## ? The section on trade is vague

As usual, there is a section on trade. But apart from “implementing the Phase 1 deal with the US” and building regional trade mechanisms, the description of trade is quite vague.

This may signal that China realises the difficulties faced by exporters this year, as global demand is weak.

## ✓ No growth target

No growth target has been set for 2020 and indeed, there was not a single word on GDP growth. This is what we expected.

Our view is that it is impossible to set a growth target at this uncertain time when the whole world has suffered from Covid-19 and global demand is very weak, which will have a serious impact on China's economic growth. The risks, however, are not all one way. If Covid-19 subsides quickly, and there is no second wave then global demand could recover faster than we expect and GDP growth in China could be better than our forecast of -1.5% for 2020.

There is another threat to China's growth, however, which is the technology war with other economies, especially the US. We believe this will hurt China's businesses even if Covid-19 subsides. Moreover, there is a chance of a second round in the trade war.

- So how can we gauge the performance of the government if there is no GDP growth target? We can gauge its performance by looking at industrial profits. The damage from Covid-19, the technology war and potential trade war are hurting the manufacturing sector more than the service sector in China. An improvement in industrial profits should be a barometer of how well the economy has managed these three risks.

## The work report changes our forecasts on China

We keep our GDP growth forecast at -1.5% for 2020, with a stimulus size of 6% to 8% of GDP unchanged because we believe the government will increase the size of the local government special bond around August.

But we revise our forecast on USD/CNY to reflect a slower pace of strengthening in the rest of 2020. Previously, we forecast USD/CNY at 6.90 by the end of 2020. This seems to be too optimistic from our reading of the report. We now see USD/CNY at 7.050 by the end of 2020.

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