

eZonomics

Winning the retirement game

How much money should you save to have an income of €25,000 a year in retirement? Take a guess. Most people's estimates are quite far off, so it's worth facing the savings game head-on



Source: Shutterstock

The <u>decision to save</u> for retirement influences our wellbeing and happiness significantly as we age. Because we can go on for many years without making any changes to how much we save, this decision becomes all the more important. <u>Research</u> shows the inertia is so powerful; we don't change our habits even after global events such as the financial crisis.

To aid our emotional, overconfident and sometimes distracted approach to retirement – here is a cheat sheet of behavioural hurdles that can be particularly problematic when it comes to creating a healthy nest egg.

1 Don't play too confident

We tend to be optimistic and <u>overconfident</u> about managing our money. When estimating what we need to ensure financial well-being, we're often off the mark (by quite a bit) According to one <u>study</u>, 34% of millennials believe they would need \$200,000 to live comfortably after retiring. While in reality, to live on \$40,000 per year for 30 years, you roughly need \$1.18 million.

To tackle this overconfidence, a fresh set of eyes <u>from someone</u> without skin in the game can bring us closer to the mark. Also, try targeting a range rather than a single value because this gives you more flexibility and you're less likely to feel you've failed if you don't reach a specific number.

2 Keep your mind on the game

When faced with complex or important decisions, such as planning for retirement, it can feel as if all of our mental energy is being zapped and having a lot on your mind can be distracting and often results in <u>sub-optimal choices</u>. In an <u>overloaded state</u>, we tend to pick the simplest or default option, which might mean favouring a small return over a larger yield in the future.

So before making any rash decisions, give yourself time to think things through and save yourself from unintended outcomes.

3 Play your style

A preference for choosing <u>round numbers</u> can mean we can often pick arbitrary salary percentages to contribute to our retirement fund simply because the number is easy to remember or it sounds good at the time.

For example, <u>a new graduate</u> who chooses to contribute 5% of his earnings rather than 8% can have a difference in retirement savings of almost 60%, 40 years down the line, which can mean life-altering consequences.

4 Blow the whistle

It's only natural to give priority to what we're doing right now.

However, putting off planning for the future can cause inconvenience and financial loss down the track. Consciously making a <u>retirement plan</u> can be useful if this is a job that falls into the list of things to do tomorrow. Start early to maximise the benefits of a compounding savings pool.

5 Don't get caught by the rules

The rules of saving for retirement require us to be forward-looking and give up spending now (because of <u>present bias</u>) so that we can spend later, but an aggressive retirement savings plan that eats up into our day to day spending can feel unfair.

Setting realistic goals and signing up for automatic contributions can help because you don't have to remind yourself constantly, it happens anyway.

6 Recruit only when needed

We are social creatures, and <u>other people's actions</u> have a strong effect on our behaviour. Trying to fit in with a generally accepted idea (even subconsciously) can result in <u>herd behaviour</u>, even when it's not optimal.

<u>Research</u> shows that some people end up saving less when they find out how much more their peers save because of the upward social comparison. So, how one person approaches retirement may be very different from what is best for you.

7 Last the distance

Lastly, accumulating for retirement is a long-term and largely inactive process. However, setting up your nest effectively can mean a much better quality of life in your golden years. It might be

useful to assess your contributions every now and make necessary changes if required.

The savings game is a marathon event, not a sprint, so play your best strategy.

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Author

Amrita Naik Nimbalkar Junior Economist, Global Macro amrita.naik.nimbalkar@ing.com

Mateusz Sutowicz Senior Economist, Poland mateusz.sutowicz@ing.pl

Alissa Lefebre Economist alissa.lefebre@ing.com

Deepali Bhargava Regional Head of Research, Asia-Pacific <u>Deepali.Bhargava@ing.com</u>

Ruben Dewitte Economist +32495364780 ruben.dewitte@ing.com

Kinga Havasi Economic research trainee <u>kinga.havasi@ing.com</u>

Marten van Garderen Consumer Economist, Netherlands marten.van.garderen@ing.com

David Havrlant Chief Economist, Czech Republic 420 770 321 486 david.havrlant@ing.com

Sander Burgers Senior Economist, Dutch Housing

sander.burgers@ing.com

Lynn Song Chief Economist, Greater China lynn.song@asia.ing.com

Michiel Tukker Senior European Rates Strategist michiel.tukker@ing.com

Michal Rubaszek Senior Economist, Poland michal.rubaszek@ing.pl

This is a test author

Stefan Posea Economist, Romania <u>tiberiu-stefan.posea@ing.com</u>

Marine Leleux Sector Strategist, Financials marine.leleux2@ing.com

Jesse Norcross

Senior Sector Strategist, Real Estate jesse.norcross@ing.com

Teise Stellema

Research Assistant, Energy Transition teise.stellema@ing.com

Diederik Stadig

Sector Economist, TMT & Healthcare diederik.stadig@ing.com

Diogo Gouveia

Sector Economist diogo.duarte.vieira.de.gouveia@ing.com

Marine Leleux Sector Strategist, Financials marine.leleux2@ing.com

Ewa Manthey Commodities Strategist <u>ewa.manthey@ing.com</u>

ING Analysts

James Wilson

EM Sovereign Strategist James.wilson@ing.com

Sophie Smith Digital Editor sophie.smith@ing.com

Frantisek Taborsky EMEA FX & FI Strategist <u>frantisek.taborsky@ing.com</u>

Adam Antoniak

Senior Economist, Poland adam.antoniak@ing.pl

Min Joo Kang

Senior Economist, South Korea and Japan min.joo.kang@asia.ing.com

Coco Zhang

ESG Research <u>coco.zhang@ing.com</u>

Jan Frederik Slijkerman

Senior Sector Strategist, TMT jan.frederik.slijkerman@ing.com

Katinka Jongkind

Senior Economist, Services and Leisure Katinka.Jongkind@ing.com

Marina Le Blanc Sector Strategist, Financials Marina.Le.Blanc@ing.com

Samuel Abettan Junior Economist

samuel.abettan@ing.com

Franziska Biehl

Senior Economist, Germany Franziska.Marie.Biehl@ing.de

Rebecca Byrne

Senior Editor and Supervisory Analyst rebecca.byrne@ing.com

Mirjam Bani Sector Economist, Commercial Real Estate & Public Sector (Netherlands) mirjam.bani@ing.com

Timothy Rahill Credit Strategist timothy.rahill@ing.com

Leszek Kasek Senior Economist, Poland leszek.kasek@ing.pl

Oleksiy Soroka, CFA Senior High Yield Credit Strategist oleksiy.soroka@ing.com

Antoine Bouvet Head of European Rates Strategy antoine.bouvet@ing.com

Jeroen van den Broek Global Head of Sector Research jeroen.van.den.broek@ing.com

Edse Dantuma Senior Sector Economist, Industry and Healthcare <u>edse.dantuma@ing.com</u>

Francesco Pesole FX Strategist francesco.pesole@ing.com

Rico Luman Senior Sector Economist, Transport and Logistics <u>Rico.Luman@ing.com</u>

Jurjen Witteveen Sector Economist jurjen.witteveen@ing.com

Dmitry Dolgin Chief Economist, CIS dmitry.dolgin@ing.de

Nicholas Mapa

Senior Economist, Philippines nicholas.antonio.mapa@asia.ing.com

Egor Fedorov Senior Credit Analyst egor.fedorov@ing.com

Sebastian Franke Consumer Economist sebastian.franke@ing.de

Gerben Hieminga Senior Sector Economist, Energy gerben.hieminga@ing.com

Nadège Tillier Head of Corporates Sector Strategy nadege.tillier@ing.com

Charlotte de Montpellier Senior Economist, France and Switzerland <u>charlotte.de.montpellier@ing.com</u>

Laura Straeter Behavioural Scientist +31(0)611172684 laura.Straeter@ing.com

Valentin Tataru Chief Economist, Romania valentin.tataru@ing.com

James Smith Developed Markets Economist, UK james.smith@ing.com

Suvi Platerink Kosonen Senior Sector Strategist, Financials suvi.platerink-kosonen@ing.com

Thijs Geijer Senior Sector Economist, Food & Agri <u>thijs.geijer@ing.com</u>

Maurice van Sante Senior Economist Construction & Team Lead Sectors <u>maurice.van.sante@ing.com</u> Marcel Klok Senior Economist, Netherlands <u>marcel.klok@ing.com</u>

Piotr Poplawski Senior Economist, Poland piotr.poplawski@ing.pl

Paolo Pizzoli Senior Economist, Italy, Greece <u>paolo.pizzoli@ing.com</u>

Marieke Blom Chief Economist and Global Head of Research marieke.blom@ing.com

Raoul Leering Senior Macro Economist raoul.leering@ing.com

Maarten Leen Head of Global IFRS9 ME Scenarios maarten.leen@ing.com

Maureen Schuller Head of Financials Sector Strategy Maureen.Schuller@ing.com

Warren Patterson Head of Commodities Strategy Warren.Patterson@asia.ing.com

Rafal Benecki Chief Economist, Poland rafal.benecki@ing.pl

Philippe Ledent Senior Economist, Belgium, Luxembourg philippe.ledent@ing.com

Peter Virovacz Senior Economist, Hungary peter.virovacz@ing.com

Inga Fechner Senior Economist, Germany, Global Trade inga.fechner@ing.de **Dimitry Fleming** Senior Data Analyst, Netherlands <u>Dimitry.Fleming@ing.com</u>

Ciprian Dascalu

Chief Economist, Romania +40 31 406 8990 <u>ciprian.dascalu@ing.com</u>

Muhammet Mercan

Chief Economist, Turkey muhammet.mercan@ingbank.com.tr

Iris Pang

Chief Economist, Greater China iris.pang@asia.ing.com

Sophie Freeman

Writer, Group Research +44 20 7767 6209 <u>Sophie.Freeman@uk.ing.com</u>

Padhraic Garvey, CFA

Regional Head of Research, Americas padhraic.garvey@ing.com

James Knightley

Chief International Economist, US james.knightley@ing.com

Tim Condon

Asia Chief Economist +65 6232-6020

Martin van Vliet Senior Interest Rate Strategist +31 20 563 8801 martin.van.vliet@ing.com

Karol Pogorzelski Senior Economist, Poland

<u>Karol.Pogorzelski@ing.pl</u>

Carsten Brzeski

Global Head of Macro carsten.brzeski@ing.de

Viraj Patel

Foreign Exchange Strategist +44 20 7767 6405 <u>viraj.patel@ing.com</u>

Owen Thomas

Global Head of Editorial Content +44 (0) 207 767 5331 <u>owen.thomas@ing.com</u>

Bert Colijn

Chief Economist, Netherlands bert.colijn@ing.com

Peter Vanden Houte

Chief Economist, Belgium, Luxembourg, Eurozone peter.vandenhoute@ing.com

Benjamin Schroeder

Senior Rates Strategist <u>benjamin.schroder@ing.com</u>

Chris Turner

Global Head of Markets and Regional Head of Research for UK & CEE <u>chris.turner@ing.com</u>

Gustavo Rangel

Chief Economist, LATAM +1 646 424 6464 gustavo.rangel@ing.com

Carlo Cocuzzo

Economist, Digital Finance +44 20 7767 5306 <u>carlo.cocuzzo@ing.com</u>