

US payrolls may pour cold water on the dollar's momentum

Our economist expects June's headline payrolls to come at 550-600k, below market consensus. In 2021, NFP releases have generally generated an asymmetrically negative USD reaction when data missed expectations and a positive response in equities. Tomorrow, we could see the USD give up some gains in favour of the high-beta NOK, CAD, AUD and NZD



We expect a below-consensus NFP

The recent hawkish shift from the Fed has pushed the notion of a data-dependent approach to future policy moves, and data releases are playing an increasingly larger role in driving market moves. From an FX perspective, positive data surprises should benefit the dollar through the rate expectations channel, as further signs that the US economy is indeed overheating should fuel expectation of earlier action by the Fed.

Tomorrow's US jobs-report for the month of June should set the tone for markets and the Fed's rate expectations for the rest of July. Our US economist estimates the headline non-farm payrolls

(NFP) print to fall within the 550-600k range. While arguably a fairly solid read, consensus is centred for a stronger headline figure (around 710k): should our estimates prove correct, the data miss should provide enough reasons to the market to a) believe the Fed’s hawkishness has reached a peak for now, and b) settle for a “quiet”/low-volatility summer.

Dollar’s response to payrolls asymmetrically tilted to the downside in 2021

A look at previous NFP releases can provide some guidance on what reaction to expect in the FX market tomorrow. As shown in the second column of the table below, there has been a tendency in 2021 by the dollar (measured by the DXY index) to show an asymmetrical reaction to payrolls, so that an NFP miss generated more USD downside compared to the upside generated by a stronger-than-expected release.

	Deviation from consensus in headline NFP (000s)	Change in DXY 30 minutes after release	Change in S&P500 30 minutes after release
04-Jun	-116	-0.34%	+0.28%
07-May	-734	-0.58%	+0.23%
02-Apr	+256	0%	+0.36%*
05-Mar	+179	+0.12%	-0.44%
05-Feb	-56	-0.13%	+0.08%
08-Jan	-190	-0.17%	+0.10%

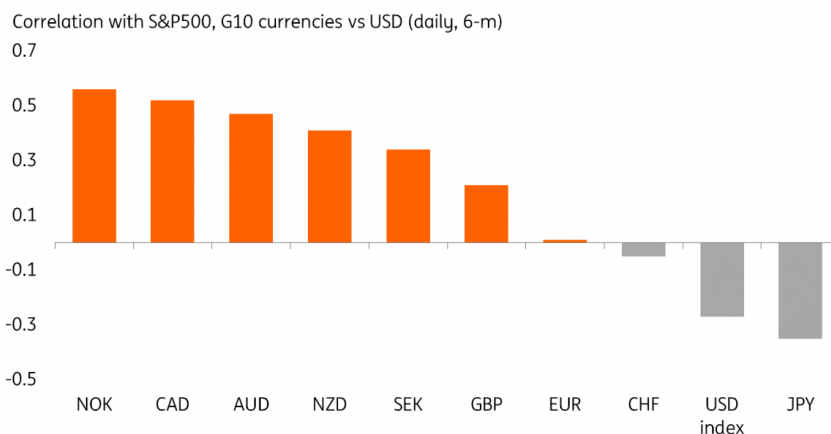
Source: ING, Refinitiv

*percentage price change in SP500 from 1 April close to 5 April open (US markets were closed on 2 April)

The third column of the table shows how the reaction has been generally positive for risk sentiment (as gauged by the S&P500) in recent payroll releases. The rationale there appears to be, once again, related to the Fed’s rate expectations, so that a below-consensus release suggests that the Fed can continue to put off its tightening cycle, allowing stocks to keep benefiting from lower rates for longer.

We expect the dollar to lose some ground against pro-cyclicals tomorrow

Should our economist’s projections for a positive but below-consensus NFP read prove accurate, we expect the price action in FX to prove broadly negative for the dollar as some of the Fed’s hawkish expectations are scaled back, while the recovery story remains intact. Any dollar weakness should, however, be more pronounced against those currencies that can benefit from a repetition of the positive equity (risk sentiment) reaction seen in previous instances.



Source: ING, Refinitiv

A look at the correlations with the S&P500 (used for consistency with the table above), shows how NOK is set to be the biggest beneficiary of a positive equity response, followed by CAD, AUD and NZD.

Among those, NOK, CAD and NZD – which can count on hawkish central banks – may also benefit from expectations of a low-volatility FX market in the coming weeks which offers some breeding ground for carry trades. However, such impact may be more visible against currencies that have a more attractive funding character, such as JPY, CHF and the euro.

While the OPEC+ meeting is still in progress at the time of writing, reports suggest that the members might be opting for a slightly lower-than-expected supply increase (400k b.p.d.), which could also lend support for oil exporting FX.

Author

Francesco Pesole

FX Strategist

francesco.pesole@ing.com

Disclaimer

This publication has been prepared by the Economic and Financial Analysis Division of ING Bank N.V. (“ING”) solely for information purposes without regard to any particular user’s investment objectives, financial situation, or means. *ING forms part of ING Group (being for this purpose ING Group N.V. and its subsidiary and affiliated companies).* The information in the publication is not an investment recommendation and it is not investment, legal or tax advice or an offer or solicitation to purchase or sell any financial instrument. Reasonable care has been taken to ensure that this publication is not untrue or misleading when published, but ING does not represent that it is accurate or complete. ING does not accept any liability for any direct, indirect or consequential loss arising from any use of this publication. Unless otherwise stated, any views, forecasts, or estimates are solely those of the author(s), as of the date of the publication and are subject to change without notice.

The distribution of this publication may be restricted by law or regulation in different jurisdictions and persons into whose possession this publication comes should inform themselves about, and observe, such restrictions.

Copyright and database rights protection exists in this report and it may not be reproduced, distributed or published by any person for any purpose without the prior express consent of ING. All rights are reserved. ING Bank N.V. is authorised by the Dutch Central Bank and supervised by the European Central Bank (ECB), the Dutch Central Bank (DNB) and the Dutch Authority for the Financial Markets (AFM). ING Bank N.V. is incorporated in the Netherlands (Trade Register no. 33031431 Amsterdam). In the United Kingdom

this information is approved and/or communicated by ING Bank N.V., London Branch. ING Bank N.V., London Branch is authorised by the Prudential Regulation Authority and is subject to regulation by the Financial Conduct Authority and limited regulation by the Prudential Regulation Authority. ING Bank N.V., London branch is registered in England (Registration number BR000341) at 8-10 Moorgate, London EC2 6DA. For US Investors: Any person wishing to discuss this report or effect transactions in any security discussed herein should contact ING Financial Markets LLC, which is a member of the NYSE, FINRA and SIPC and part of ING, and which has accepted responsibility for the distribution of this report in the United States under applicable requirements.

Additional information is available on request. For more information about ING Group, please visit <http://www.ing.com>.