Article | 1 October 2021

United States

US manufacturers show their resilience

US manufacturers are holding their own despite huge headwinds from supply chain problems and worker shortages. Construction is also holding up well and this offers more support to our view that the 3Q growth slowdown is a temporary blip

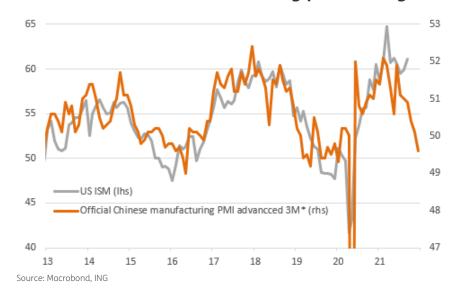


Source: iStockphoto

Manufacturing disconnects from China

In another positive data surprise the ISM manufacturing index rose to 61.1 in August from what was an already very strong July reading of 59.9. Regional indicators had been mixed with the consensus expecting a slight dip to 59.5 while the sharp slowdown in Chinese manufacturing has also heightened fears that the US manufacturing could be starting to experience softer growth.

China versus US manufacturing purchasing managers' indexes



Supply chain strains, production bottlenecks and labour market shortages continue to be a hindrance, but today's report suggests the sector is proving to be more resilient than thought.

The details show new orders holding strong at 66.7 with the backlog of orders continuing to grow at a rapid pace. Meanwhile production dipped only modestly and is still close to 60 – remember anything above 50 is in expansion territory and the further you are above 50 the greater the rate of expansion. Significantly, employment improved to 50.2 from 49.0 while supplier delivery time increased, customer inventories continue to plummet and price paid rose again on higher energy costs.

Pricing power means inflation stays higher for longer

Bringing this altogether we have a story whereby US manufacturers have a massive backlog of orders with new orders continuing to flood in at a time when their customers are desperate for stock. This means manufacturers have the sort of pricing power they haven't experienced for decades and so can pass their higher costs on. The end result is consumer price inflation stays even higher for even longer.

Manufacturers have full order books and customers are desperate



Source: Macrobond, ING

Construction disappoints, but the outlook remains encouraging

Other data shows consumer confidence as measured by the University of Michigan being revised higher while construction spending was flat as a 0.4% gain in residential was offset by a 0.4% fall in non-residential.

The outlook for construction is actually starting to look a little better than we had been fearing. The recent recovery in housing activity suggests residential construction can continue growing while we assume the government's infrastructure plan will eventually pass and support the non-residential outlook. Private non-residential will continue to be depressed by the lack of demand for new office space, but with companies looking to invest again after 18 months of sitting on their hands we expect to see other components pick up the slack.

Next week's key report is the jobs report next Friday. Consensus is around the 500k mark and that will be enough for the Fed to announce the QE taper on November 3rd.

Construction output levels versus the pre-pandemic peak



Source: Macrobond, ING

Author

James Knightley

Chief International Economist

james.knightley@ing.com

Disclaimer

This publication has been prepared by the Economic and Financial Analysis Division of ING Bank N.V. ("ING") solely for information purposes without regard to any particular user's investment objectives, financial situation, or means. ING forms part of ING Group (being for this purpose ING Group N.V. and its subsidiary and affiliated companies). The information in the publication is not an investment recommendation and it is not investment, legal or tax advice or an offer or solicitation to purchase or sell any financial instrument. Reasonable care has been taken to ensure that this publication is not untrue or misleading when published, but ING does not represent that it is accurate or complete. ING does not accept any liability for any direct, indirect or consequential loss arising from any use of this publication. Unless otherwise stated, any views, forecasts, or estimates are solely those of the author(s), as of the date of the publication and are subject to change without notice.

The distribution of this publication may be restricted by law or regulation in different jurisdictions and persons into whose possession this publication comes should inform themselves about, and observe, such restrictions.

Copyright and database rights protection exists in this report and it may not be reproduced, distributed or published by any person for any purpose without the prior express consent of ING. All rights are reserved. ING Bank N.V. is authorised by the Dutch Central Bank and supervised by the European Central Bank (ECB), the Dutch Central Bank (DNB) and the Dutch Authority for the Financial Markets (AFM). ING Bank N.V. is incorporated in the Netherlands (Trade Register no. 33031431 Amsterdam). In the United Kingdom this information is approved and/or communicated by ING Bank N.V., London Branch. ING Bank N.V., London Branch is authorised by the Prudential Regulation Authority and is subject to regulation by the Financial Conduct Authority and limited regulation by the Prudential Regulation Authority. ING Bank N.V., London branch is registered in England (Registration number BR000341) at 8-10 Moorgate, London EC2 6DA. For US Investors: Any person wishing to discuss this report or effect transactions in any security discussed herein should contact ING Financial Markets LLC, which is a member of the NYSE, FINRA and SIPC and part of ING, and which has accepted responsibility for the distribution of this report in the United States under applicable requirements.

Additional information is available on request. For more information about ING Group, please visit http://www.ing.com.