

Article | 6 November 2020

US: Jobs rise, but it could soon reverse...

Another 638,000 jobs were created in October, but upward momentum is showing signs of fading with employment still 10 million lower than February. Furthermore, the growing risk of new Covid containment measures means the number of people in work could fall once more



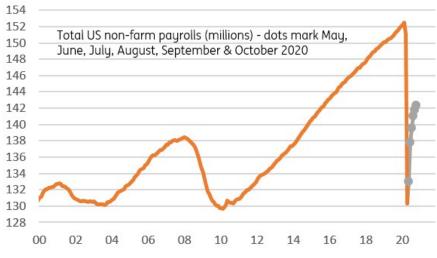
Another upside surprise on jobs

The October jobs report shows US non-farm payrolls rising more strongly than expected, posting a gain of 638k versus the 580k figure expected. There were 15k of upward revisions to the past 2 months while the unemployment rate dropped to 6.9% from 7.9% (consensus 7.6%).

The details show private payrolls rose 906k with broad gains in trade/transport (172k), retail (104k) and business services (208k). Leisure/hospitality continues to improve as well, rising 271k, although government employment fell 268k with around half of that due to the ending of Census contracts. The other half was in local and state government workers, which could be another indicator of their strained finances in the wake of the pandemic whereby tax revenue have been squeezed, expenditure has risen combined with the requirement of running a balanced budget.

2

Employment remains well short of pre-Covid levels

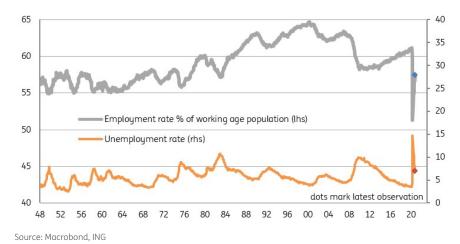


Source: Macrobond, ING

Even bigger jobs gains in the household survey

Looking at the unemployment figures, we have to remember this is from a separate survey to the payrolls report (which questions employers). The household survey, as its name suggests, questions 60,000 households, and from this they estimate that employment rose 2.243mn – hence the huge drop in the unemployment rate. It is a big discrepancy with the 638k payrolls number, but they do have a habit of diverging considerably at times – some skepticism is understandable given the current question mark hovering over the quality of polling in this country.

Employment and unemployment (% of working age population)



Covid containment threatens further recovery

Overall it is a good outcome re-affirming the economy's strong momentum heading into 4Q. However, we have to remember that there are still 10.1mn fewer people in work than February.

Moreover, with daily Covid cases rising above 100k yesterday there is a real threat that what is

Article | 6 November 2020

happening in Europe right now soon heads this side of the Atlantic. Increased hospitalisations may force state Governors to take the tough decision to shut parts of the economy to try and contain the virus spread. Should bars and restaurants be forced to close again those improvements seen in leisure/hospitality employment will swiftly reverse. Retail would also be vulnerable.

Throw in general anxiety about the virus with consumers stepping back and businesses becoming more cautious on the outlook and we could be in for much weaker jobs numbers in coming months. We hold an increasingly strong bias that the Federal Reserve is going to to end up doing more stimulus rather than scaling back it back. This is especially so if political tensions remain high and get in the way of a swift fiscal response.

Author

James Knightley Chief International Economist, US james.knightley@ing.com

Disclaimer

This publication has been prepared by the Economic and Financial Analysis Division of ING Bank N.V. ("ING") solely for information purposes without regard to any particular user's investment objectives, financial situation, or means. ING forms part of ING Group (being for this purpose ING Group N.V. and its subsidiary and affiliated companies). The information in the publication is not an investment recommendation and it is not investment, legal or tax advice or an offer or solicitation to purchase or sell any financial instrument. Reasonable care has been taken to ensure that this publication is not untrue or misleading when published, but ING does not represent that it is accurate or complete. ING does not accept any liability for any direct, indirect or consequential loss arising from any use of this publication. Unless otherwise stated, any views, forecasts, or estimates are solely those of the author(s), as of the date of the publication and are subject to change without notice.

The distribution of this publication may be restricted by law or regulation in different jurisdictions and persons into whose possession this publication comes should inform themselves about, and observe, such restrictions.

Copyright and database rights protection exists in this report and it may not be reproduced, distributed or published by any person for any purpose without the prior express consent of ING. All rights are reserved. ING Bank N.V. is authorised by the Dutch Central Bank and supervised by the European Central Bank (ECB), the Dutch Central Bank (DNB) and the Dutch Authority for the Financial Markets (AFM). ING Bank N.V. is incorporated in the Netherlands (Trade Register no. 33031431 Amsterdam). In the United Kingdom this information is approved and/or communicated by ING Bank N.V., London Branch. ING Bank N.V., London Branch is authorised by the Prudential Regulation Authority and is subject to regulation by the Financial Conduct Authority and limited regulation by the Prudential Regulation Authority. ING Bank N.V., London branch is registered in England (Registration number BR000341) at 8-10 Moorgate, London EC2 6DA. For US Investors: Any person wishing to discuss this report or effect transactions in any security discussed herein should contact ING Financial Markets LLC, which is a member of the NYSE, FINRA and SIPC and part of ING, and which has accepted responsibility for the distribution of this report in the United States under applicable requirements.

Additional information is available on request. For more information about ING Group, please visit http://www.ing.com.

Article | 6 November 2020