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Thailand's growth ends 2017 on a weak note

Persistent weak domestic demand undermines official optimism on 2018 growth outlook



Source: Shutterstock

4%

4Q17 GDP growth

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Worse than expected

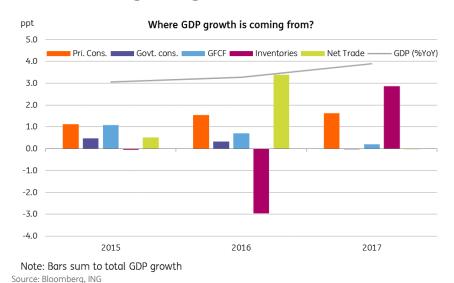
GDP growth slows in 4Q17

Consistent with our forecast, Thailand joined the majority of Asian economies in posting an economic slowdown in the final quarter of 2017. At 4.0% year-on-year in 4Q17, GDP growth came in below the consensus forecast, which was centred on an unchanged pace of 4.3% posted in 3Q17 (ING forecast 3.9%). A moderation of both exports and industrial production growth, as well as persistent weak domestic spending, were behind our below-consensus 3.9% forecast.

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The slowdown from 3Q17 was broad-based. The contribution of all main domestic spending components – private consumption, government consumption and gross fixed capital formation – to headline GDP growth narrowed. The same was true for net exports despite an acceleration in trade growth. Inventories remained the main expenditure-side driver of GDP growth, accounting for more than half of the GDP growth in the last quarter. On the industry side, agriculture and manufacturing were the main drags.

What's driving GDP growth?



Outlook for 2018

This puts the full-year 2017 GDP growth at 3.9%, an acceleration from 3.3% in the previous year (revised up from 3.2%). The pick up in growth in the last year was mostly an inventory story rather than improvement in underlying economic fundamentals (see chart). Thailand's National Economic and Social Development Board (NESDB), the agency responsible for national accounts statistics, forecasts 2018 GDP growth in a 3.6-4.6% range. The Bank of Thailand (BoT), the central bank, forecasts it at 3.8%. We are again below consensus with our 3.5% growth forecast for this year (consensus 3.9%).

We consider the official optimism on growth unfounded unless it receives support from a recovery in domestic spending, while de-stocking will likely weigh on growth. This means the economy will need further support from exports. However, the Thai baht's (THB) appreciation works to dampen external demand. We do not think the BoT will want to complicate matters by joining the global tightening cycle, while weak domestic demand and low inflation warrant no BoT tightening anytime soon.

What's driving THB appreciation?

There has been no let-up in the THB uptrend coming into 2018, with 4.2% year-to-date appreciation already against the USD. The key force behind the THB strength is the high current account surplus. At about 11% of GDP in 2017, the surplus was barely changed from 2016. The large current account surplus is the result of weak domestic demand. The textbook remedy for such an imbalance is demand-boosting economic policies. With no scope for monetary easing,

more needs to come from the fiscal side. Without this, a repeat of 2017's THB performance looks difficult this year. The NESDB forecasts THB averaging somewhere between 31.5-32.5 per USD in 2018 (spot 31.3). We are reviewing our end-2018 forecast of 30.6 for upward revision (consensus 31.3).

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