

Thai economy on a downward path

With coronavirus threatening trade and tourism, it seems as if Thailand is in for a prolonged downturn. We are cutting our 2020 growth forecast to 1.5%, keeping our view of another central bank rate cut in March on track



Source: Shutterstock

1.6% 4Q19 GDP growth

Five-year low

Lower than expected

Downside miss in 4Q19 growth

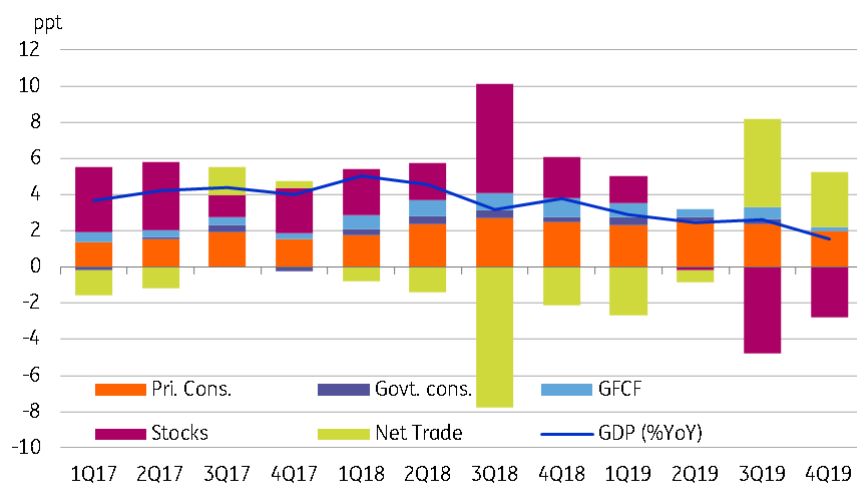
Growth in Thailand slumped to a five-year low in the fourth quarter of 2019. This was weaker than the consensus median estimate of 1.9% (we were a bit more bearish at 1.8%) and also down sharply from 2.6% growth in 3Q19.

Across-the-board weakness in spending, both domestic, as well as exports, caused the slowdown. The contributions of all main domestic demand components – private consumption, government

consumption, and gross fixed capital formation shrank, while de-stocking remained a key drag on headline growth. The export decline accelerated but imports declined more than exports, leaving net trade in the driving seat of GDP growth, albeit with a smaller contribution to GDP growth. Agriculture and manufacturing were the industry-side drags on GDP.

This brings full-year growth down to 2.4%, almost half of what it was in 2018. This makes 2019 growth numbers the lowest since the 1% growth seen in 2014.

Sources of GDP growth



Note: Bars may not stack up to GDP growth due to statistical discrepancy

Source: CEIC, ING

Downgrade of 2020 growth outlook

With perennial weak domestic spending and heavy dependence on tourism, we believe the economy is heading for a prolonged slump this year as coronavirus keeps tourist at bay. Or, probably even a recession as quarter-on-quarter (seasonally adjusted) GDP, which barely grew in the last few quarters, could well move into contraction territory over the next couple of quarters.

The last time the economy plunged into recession was during the military coup in 2014 when annual growth dipped to 1%. We could see something similar this year, or even worse if the virus continues to spread rapidly. But that's not our baseline scenario for now.

The National Economic and Social Development Council now sees GDP growth in 2020 in the 1.5% to 2.5% range, slower than its earlier forecast of 2.7% to 3.7%. We think growth at the low-end of the NESDC's revised range appears to be a more probable view for the year. We are cutting our forecast to 1.5% from 2.3%.

Will economic policy do any good?

The Bank of Thailand resumed its easing cycle with a 25 basis point rate cut earlier this month. And we are still of the view that they will cut rates again by another 25bp in March.

We believe worsening growth prospects keeps doors open for more monetary easing ahead, while inflation continues to be non-existent and the economy needs a weaker Thai

baht to help the recovery. However, we are sceptical that in an environment of weak confidence, more rate cuts will do much for the economy.

Meanwhile, parliament finally passed the FY20 budget bill, clearing the way for THB 3.2 trillion of planned government spending for the year, which has already been delayed by four months now. It would be fair to expect that most of it would be front-loaded to avert a deeper economic downturn.

We think the economy will need extra fiscal support to stay afloat, but gauging from the delay in passing the regular budget, we think it is unlikely we will see such support.

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