

Watch: Lifting the lid on our weird money habits

Share Jessica Exton's passion for behavioural economics; she works for ING to help people make better financial decisions



Make better financial decisions

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Money is such a big part of everything we do, we might as well be really smart with what we do with it. And that's Jessica Exton's passion. She's a behavioural scientist at ING, working with our eZonomics team. eZonomics lifts the lid on why we make the decisions we do and also the sneaky ways shops and other institutions use psychology to get us to part with more of our cash. Go to www.ezonomics.com now

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