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Hong Kong: Is proximity to China still an advantage?

Hong Kong has benefited from its geographical proximity to Mainland China for a long time, but that's no longer the case for all sectors. Asset-related sectors continue to leverage this advantage a lot better than tourism and the re-export sectors



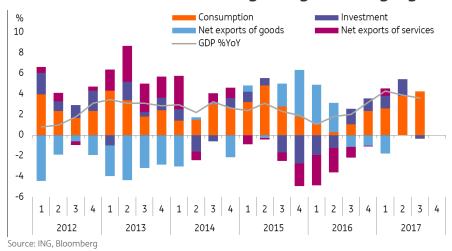
Source: Shutterstock

Fourth quarter growth should improve, but expect it to come down in 2018

Fourth quarter GDP figures will be released tomorrow (28th March), and we are still looking for growth of the Hong Kong economy albeit slightly slower from the 3.6% year-on-year in the third quarter and the overall 3.8% in 2017.

Better growth could come from consumption and investment in private and public construction. However, we believe growth will continue to slow to 3.5% in 2018 and also in the future due to changes in the economic and financial relationship with Mainland China.

Economic structure in Hong Kong is changing



Re-export and tourism sectors no longer benefiting from proximity to China

Hong Kong's GDP components show us that so far, consumption has been the key contributor in 2017. This is very different from the past when net exports of goods played an important role, just as much as consumption. When net exports of goods began to decline in 2016, the economy placed its hope on the net export of services, which was largely tourism.

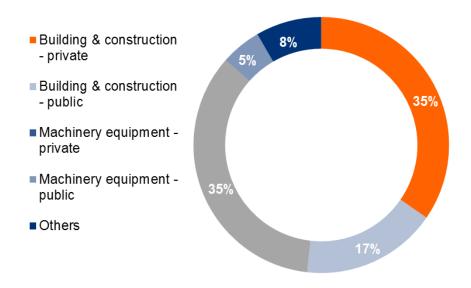
But 3Q17 told a mere consumption story for Hong Kong, which makes us question if Hong Kong is still leveraging its geographical proximity advantage with Mainland China.

In the past, Hong Kong offered port services to Mainland as Hong Kong is a free port, and located right next to it. But, as the Mainland has developed its own port with better facilities, this means Hong Kong is losing its advantage as a re-export centre for Mainland China.

Tourism is another sector Hong Kong has been pinning its hopes to - as in the past it has been responsible for pushing up retail shop rentals among the world's highest. This has also changed as Mainland tourists prefer long haul travel for their long holidays, and Hong Kong has become a short break location.

The retail sector has felt the change with short-haul tourists usually spending less, and that reflects in the small contribution of net export of services in Hong Kong GDP.

Investment has been moved by private constructions



Source: ING, Bloomberg

Property and financial sectors benefit from China money

The way that Hong Kong taps China's opportunities become increasingly involved in China's "going-out" money. For example, Chinese corporates' offshore headquarters are likely to be located in Hong Kong, which has pushed up office prices in the past two years.

Sure, Mainland investors are also interested in Hong Kong's residential properties, which has led to an average of 14% increase in home price in 2017. Moreover, the Hang Seng Index increased 35.99% in 2017, and all of these have led to higher asset prices in Hong Kong in 2017.

Hibor has been reluctant to follow Libor even under the HKD linked exchange rate system



The case of ample liquidity in Hong Kong

Part of the reason that Hong Kong's short-term interest rates (Hibor) have not followed Libor is that Hong Kong has too much liquidity. It's not difficult to understand that the money comes from Mainland China as cross-border businesses between the two have continued to increase.

We continue to believe that the abundant liquidity position will not change in 2018, and therefore Hibor would only follow Libor temporarily when the Fed raises interest rates. We are likely to see Hibor fall between each Fed's rate hike.

And before USD/HKD touches the upper bound of 7.85, HKD will continue to be weak as the HKMA would buy HKD when it touches 7.85.

What could change in 2018?

Our baseline scenario remains that the current ample liquidity in Hong Kong will continue in 2018.

The risk of tighter liquidity in Hong Kong could come from increasing regulations about money leaving China, but the risk is not high. As the yuan continues to strengthen, there will be more money inflow into China; this will give room for capital outflows as Chinese regulators need not worry about the risk of capital flee.