

France: Don't be fooled by the fall in the unemployment rate

The fall in France's unemployment rate to 8% in the fourth quarter of last year, from 9.1% in Q3, cannot be considered as good news and is simply the consequence of the health situation. The crisis has not yet shown its true face on the French labour market



A trade union-supporting protester in Toulouse earlier in February

A decline due to an increase in inactivity

In France, the unemployment rate (as defined by the ILO) fell in the fourth quarter of 2020, reaching 8% after 9.1% in the third quarter. Over one year, and therefore compared to the situation that prevailed before the health crisis, the unemployment rate is almost stable. At the time of the first lockdown, in the second quarter of 2020, the unemployment rate had fallen to 7.1 per cent.

Given the current health context, this decrease in the unemployment rate over one quarter cannot be considered good news. Indeed, the unemployment rate is defined as the share of those actively looking for a job in relation to the active population, i.e. those who are looking for a job and those who have one. However, the health crisis and the lockdowns, including the one in force between 30 October and 15 December, are having the effect of discouraging some of those who wish to look for work or pushing them to refrain from taking the steps to find employment.

These people then fall into inactivity and are therefore no longer counted in the unemployment statistics. INSEE estimates that 4.1% of all 15-64 year old were in this situation in Q4, a figure that is slightly higher than the pre-crisis situation and comparable to the third quarter (4%). Nevertheless, this phenomenon is much less significant than that which prevailed during the first lockdown, when the share of 15-64-year-olds in this situation had increased to 6%, a historically high number.

Historically high underemployment

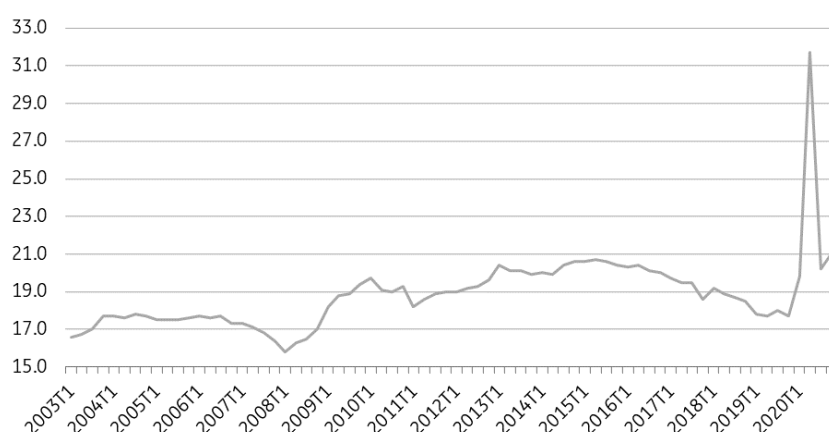
Moreover, the unemployment rate figures do not show the impact of the short-time working scheme. This scheme affected 6% of people in employment during the November 2020 lockdown and 3% in December. This is much less than the 25% observed in April 2020 during the first lockdown. Contrary to the situation prevailing in the spring, when most sectors had recourse to short-time working, short-time working was concentrated in only some sectors (accommodation and restaurants; arts, entertainment and recreation; service activities). The extensive use of short-time working is not included in the unemployment statistics. But, it does lead to a decrease in the volume of hours worked by those in employment.

To complete the unemployment statistics, it is therefore interesting to analyse data on underemployment, i.e. people who have involuntarily worked less than usual or who have a part-time job but wish to work more. In Q4 2020, 8.9% of the employed population was underemployed. This is a lower figure than the 20% observed during the first wave, but it is historically high. Over one year, it has risen by 3.5 points. It should be noted that underemployment affects women (11.1%) much more than men (6.9%). At the end of 2020, in France, there were more people in a situation of underemployment than people counted in the unemployment rate.

In total, in Q4 2020, 21% of labour market participants are constrained in their labour supply, either by the absence of employment or in a situation of underemployment. Compared to the situation before the crisis, when 17.7% were underemployed, this is an increase of 3.3 points. Excluding the exceptional Q2 2020, this is a historically high figure.

Labour market constraints

Share of people constrained in their labour supply among participants in the labour market (employment, unemployment, halo)



Source: INSEE, ING Economic Research

The outlook for unemployment and employment

For 2021, we estimate that the labour market should experience two major developments. Firstly, the number of people in underemployment should decrease once health restrictions have been lifted and the use of short-time working has been reduced. At the same time, once the recovery begins, the unemployment rate is expected to rise. Indeed, some people who have exited the labour market are expected to re-enter it.

At the same time, some companies that survived thanks to the aid schemes are likely to undertake restructuring or lay off some of their workers. As the economic situation improves, the crisis will finally show its true face and labour market statistics are likely to deteriorate sharply. The ILO's unemployment rate could rise to 10 per cent in 2021, before falling slowly in 2022 and 2023. However, it is unlikely to return to pre-crisis levels before the end of 2023 or even 2024.

Author

Charlotte de Montpellier

Senior Economist, France and Switzerland

charlotte.de.montpellier@ing.com

Disclaimer

This publication has been prepared by the Economic and Financial Analysis Division of ING Bank N.V. ("ING") solely for information purposes without regard to any particular user's investment objectives, financial situation, or means. *ING forms part of ING Group (being for this purpose ING Group N.V. and its subsidiary and affiliated companies).* The information in the publication is not an investment recommendation and it is not investment, legal or tax advice or an offer or solicitation to purchase or sell any financial instrument. Reasonable care has been taken to ensure that this publication is not untrue or misleading when published, but ING does not represent that it is accurate or complete. ING does not accept any liability for any direct, indirect or consequential loss arising from any use of this publication. Unless otherwise stated, any views, forecasts, or estimates are solely those of the author(s), as of the date of the publication and are subject to change without notice.

The distribution of this publication may be restricted by law or regulation in different jurisdictions and persons into whose possession this publication comes should inform themselves about, and observe, such restrictions.

Copyright and database rights protection exists in this report and it may not be reproduced, distributed or published by any person for any purpose without the prior express consent of ING. All rights are reserved. ING Bank N.V. is authorised by the Dutch Central Bank and supervised by the European Central Bank (ECB), the Dutch Central Bank (DNB) and the Dutch Authority for the Financial Markets (AFM). ING Bank N.V. is incorporated in the Netherlands (Trade Register no. 33031431 Amsterdam). In the United Kingdom this information is approved and/or communicated by ING Bank N.V., London Branch. ING Bank N.V., London Branch is authorised by the Prudential Regulation Authority and is subject to regulation by the Financial Conduct Authority and limited regulation by the Prudential Regulation Authority. ING Bank N.V., London branch is registered in England (Registration number BR000341) at 8-10 Moorgate, London EC2 6DA. For US Investors: Any person wishing to discuss this report or effect transactions in any security discussed herein should contact ING Financial Markets LLC, which is a member of the NYSE, FINRA and SIPC and part of ING, and which has accepted responsibility for the distribution of this report in the United States under applicable requirements.

Additional information is available on request. For more information about ING Group, please visit <http://www.ing.com>.