

Article | 3 September 2020

ECB preview: Another communication test

Next week's ECB meeting could open the door to additional easing before the end of the year



Source: Shutterstock

When Christine Lagarde started her job as ECB president last November, the job description was mainly focused on possible normalisation of monetary policy, reviving the team spirit in the Governing Council and preparing the strategic review. Ten months later, Lagarde has gone through a sea of emotions and the worst economic crisis in decades.

Tomorrow's meeting will bring another communication test for Christine Lagarde: how to temper the euro without causing unwarranted market movements.

What to watch

In our view, there are three important issues to look for.

There is a fresh set of ECB projections, related to this lots of attention will be on the ECB's reaction to the recent strengthening of the euro and finally, with the Fed's latest announcement, there should be interest in the ECB's own strategy review.

As regards new macro projections, we expect the ECB to acknowledge the v-shaped rebound since

the lifting of the lockdown measures, while at the same time still stress the high level of uncertainty. To some extent, comments by ECB officials over the last weeks suggested some slight differences regarding the ECB's economic assessment. While Isabel Schnabel underlined that the ongoing recovery was basically in line with the ECB's own base case scenario, Philip Lane sounded somewhat more cautious, pointing to the probability of a long-lasting and only gradual recovery.

We will have a close look at the ECB's inflation projections. In June, the ECB expected an inflation rate of 1.3% for 2022. Any downward revision will increase the likelihood of additional monetary stimulus.

The recent strengthening of the euro could be one driver for such downward revisions. The stronger euro could easily lead to a downward revision of the inflation forecasts by 0.2 percentage points. However, recent ECB research stresses that the impact of exchange rate moves on inflation, as well as growth, depends on the nature of the shock and many structural factors.

Interestingly, and in our view highly policy-relevant, the ECB's research also concludes that the more credibly and effectively monetary policy counteracts external inflationary pressures, the lower the pass-through of exchange rate movements will be. An open door for more stimulus.

As regards the ECB's strategy review, the Fed's decision to move to an average inflation target has set the scene. We don't expect any insights into the ECB's strategy next week.

It is hard to believe that Christine Lagarde will want to preempt the discussion which has just started. In the end, however, we still see the ECB moving to a more symmetric target changing the definition of price stability to "around 2%".

How to talk 'euro'

Given the still high level of uncertainty surrounding any economic outlook, the ECB is highly unlikely to change its policy stance tomorrow.

The interesting part of the meeting and the press conference will be Lagarde's comments on the euro exchange rate. She knows that it is hard to reverse a trend in the fx market only with words. Words can dampen or temporarily stop a trend but can also accelerate it. However, all of this is not of the highest importance.

What will count most next week is the question of whether the stronger euro has already opened the door for more monetary stimulus in the coming months.

Author

Carsten Brzeski Global Head of Macro carsten.brzeski@ing.de

Disclaimer

This publication has been prepared by the Economic and Financial Analysis Division of ING Bank N.V. ("**ING**") solely for information purposes without regard to any particular user's investment objectives, financial situation, or means. *ING forms part of ING Group (being for this purpose ING Group N.V. and its subsidiary and affiliated companies)*. The information in the publication is not an investment recommendation and it is not investment, legal or tax advice or an offer or solicitation to purchase or sell any financial instrument. Reasonable care has been taken to ensure that this publication is not untrue or misleading when published, but ING does not represent that it is accurate or complete. ING does not accept any liability for any direct, indirect or consequential loss arising from any use of this publication. Unless otherwise stated, any views, forecasts, or estimates are solely those of the author(s), as of the date of the publication and are subject to change without notice.

The distribution of this publication may be restricted by law or regulation in different jurisdictions and persons into whose possession this publication comes should inform themselves about, and observe, such restrictions.

Copyright and database rights protection exists in this report and it may not be reproduced, distributed or published by any person for any purpose without the prior express consent of ING. All rights are reserved. ING Bank N.V. is authorised by the Dutch Central Bank and supervised by the European Central Bank (ECB), the Dutch Central Bank (DNB) and the Dutch Authority for the Financial Markets (AFM). ING Bank N.V. is incorporated in the Netherlands (Trade Register no. 33031431 Amsterdam). In the United Kingdom this information is approved and/or communicated by ING Bank N.V., London Branch. ING Bank N.V., London Branch is authorised by the Prudential Regulation Authority and is subject to regulation by the Financial Conduct Authority and limited regulation by the Prudential Regulation Authority. ING Bank N.V., London branch is registered in England (Registration number BR000341) at 8-10 Moorgate, London EC2 6DA. For US Investors: Any person wishing to discuss this report or effect transactions in any security discussed herein should contact ING Financial Markets LLC, which is a member of the NYSE, FINRA and SIPC and part of ING, and which has accepted responsibility for the distribution of this report in the United States under applicable requirements.

Additional information is available on request. For more information about ING Group, please visit www.ing.com.