

Article | 4 November 2020

Daily FX strategy: Wrong footed again

It's a closer US election race than was first expected. Here's what to expect on the FX markets



O USD: Uncertainty to continue

Results so far for the Presidential election point to:

- 1. a much closer race than the polls suggested with President Trump having a better than expected chance of staying in the White House,
- 2. many concluding that Pennsylvania, Michigan & Wisconsin will determine who wins the White House but results not due there possibly until Friday, but
- 3. Biden potentially still becoming President, even if he loses Pennsylvania.

Clearly, this election is much closer than the market expected and generates a higher probability of a contested, 2000-like scenario, when the Supreme Court took a month to effectively decide on the outcome. FX markets don't look priced for such uncertainty and we see upside risks for the dollar against the popular currencies linked to the reflation trade, i.e. NOK and AUD in the G10 space (as per our G10 FX election scorecard) and the CNH, MXN and ZAR in the EM space.

Away from the White House, it also seems poorer Democrat polling than expected reduces the chances of the Democrats taking the Senate – meaning a split Congress and potentially more defensive policy from the White House. Unless Georgia or North Carolina surprisingly fall to Biden today, expect FX markets to bounce around in response to updates from the Rust-Belt states – but probably amidst a risk-averse backdrop. DXY probably risks a move up to 94.30/70, JPY to outperform

C EUR: Long EUR positioning at risk

Despite broadening lockdowns across Europe, EUR/USD had up until recently stayed supported on the view of a better global backdrop from the US election (clean sweep plus better trade environment). The much closer race than expected is clearly something of a shock and we're surprised EUR/USD has not broken below 1.1600 already. We would say 1.1500 is the risk over the next few days. Again, the risk of a contested election is greater than expected and we would not be surprised to see Dow futures turn lower – after all, US equities fell 8% in November 2000 as the Supreme Court deliberated over the Florida recount

Sep: Break-out

EUR/GBP has broken below key support at 0.9000 and with the external environment leaving the EUR more vulnerable than expected, EUR/GBP could extend down towards the 0.8900 area – especially if PM Johnson chooses this week to announce progress on Brexit talks.

🖰 EM FX: A tougher than expected

Investors had certainly been positioning for a Biden clean sweep and the likes of MXN, CNH and ZAR are bearing the brunt of today's sell-off. A contested election, split Congress, legal challenges and broadening lockdowns in the northern hemisphere now suggest EMFX will have a challenging few weeks.

Authors

Chris Turner

Global Head of Markets and Regional Head of Research for UK & CEE chris.turner@ing.com

Francesco Pesole

FX Strategist

francesco.pesole@ing.com

Disclaimer

This publication has been prepared by the Economic and Financial Analysis Division of ING Bank N.V. ("ING") solely for information purposes without regard to any particular user's investment objectives, financial situation, or means. ING forms part of ING Group (being for this purpose ING Group N.V. and its subsidiary and affiliated companies). The information in the publication is not an investment recommendation and it is not investment, legal or tax advice or an offer or solicitation to purchase or sell any financial instrument. Reasonable care has been taken to ensure that this publication is not untrue or misleading when published, but ING does not represent that it is accurate or complete. ING does not accept any liability for any direct, indirect or consequential loss arising from any use of this publication. Unless otherwise stated, any views, forecasts, or estimates are solely those of the author(s), as of the date of the publication and are subject to change without notice.

The distribution of this publication may be restricted by law or regulation in different jurisdictions and persons into whose possession this publication comes should inform themselves about, and observe, such restrictions.

Copyright and database rights protection exists in this report and it may not be reproduced, distributed or published by any person for any purpose without the prior express consent of ING. All rights are reserved. ING Bank N.V. is authorised by the Dutch Central Bank and supervised by the European Central Bank (ECB), the Dutch Central Bank (DNB) and the Dutch Authority for the Financial Markets (AFM). ING Bank N.V. is incorporated in the Netherlands (Trade Register no. 33031431 Amsterdam). In the United Kingdom this information is approved and/or communicated by ING Bank N.V., London Branch. ING Bank N.V., London Branch is authorised by the Prudential Regulation Authority and is subject to regulation by the Financial Conduct Authority and limited regulation by the

Article | 4 November 2020

Prudential Regulation Authority. ING Bank N.V., London branch is registered in England (Registration number BR000341) at 8-10 Moorgate, London EC2 6DA. For US Investors: Any person wishing to discuss this report or effect transactions in any security discussed herein should contact ING Financial Markets LLC, which is a member of the NYSE, FINRA and SIPC and part of ING, and which has accepted responsibility for the distribution of this report in the United States under applicable requirements.

Additional information is available on request. For more information about ING Group, please visit http://www.ing.com.

Article | 4 November 2020