

Article | 4 May 2020

CEE April Manufacturing PMIs: Hard landing

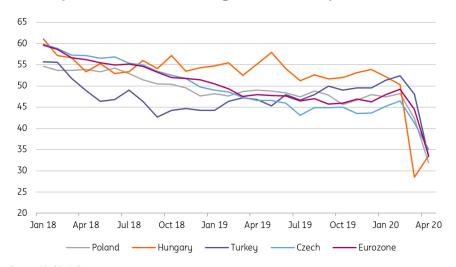
We have just seen the April manufacturing PMI releases across Poland, the Czech Republic, Hungary and Turkey. In general, these have matched or disappointed very low expectations and point to a significant contraction in economic activity this year. The re-opening of some sectors in late April/early May should be welcome, however



An industrial robot machine in action at an exhibition in Hungary

Article | 4 May 2020

CEE April manufacturing PMIs slump



Source: Markit, ING

Following the eurozone lower

It is no surprise to see sharp falls in the manufacturing PMIs across the Central and Eastern European region. The equivalent April figure from the eurozone published a couple of weeks ago saw a reading of 33.6 and contributed to a staggeringly low composite PMI reading of just 13.5. As Bert Colijn said at the time, the data does not tell us much that we do not know already from looking out the window, although notably services have been hit a lot harder than manufacturing. For the CEE region, however, only manufacturing PMIs have been constructed.

Of today's data releases across the CEE, we'd pick out the following highlights in each country:

Poland: Record lows – but an over-reaction?

In April, the Polish PMI extended its collapse, reaching a record low, below the post Lehman level and doubling the pace of the downward move recorded in March. All the main components reached record lows, including manufacturing output and new orders. The collapse in the headline PMI seems to be an overreaction. The Polish PMI is even lower than the eurozone respective index, despite the fact that factory closure was less severe here.

Company expectations are very negative regardless of the Polish government's launch of a record high anti-crisis programme of 11% of GDP, of which 6.5% of GDP should be direct spending - the highest in Europe.

Manufacturing sector pessimism may reflect the very adverse nature of the Covid-19 shock; in this recession natural buffers that typically support the Polish economy do not work, i.e. a stable eurozone and domestic demand. The former helped Poland avoid recession after Lehman, the latter prevented a major slowdown during trade wars. Neither factor can be relied upon now.

We expect Polish GDP to slow to +1% year-on-year in 1Q20 versus 3.2% YoY in 4Q20, while 2Q20 should be the trough, with GDP contracting by 8.9% YoY.

Article | 4 May 2020

Czech Republic: Auto shutdowns and temporary staff layoffs weigh

The PMI slump to 35.1 points after 41.3 in March is not surprising (though better than consensus) as all car makers prolonged shutdowns from mid-March and were closed during the whole of April. As such, output and new orders fell at the sharpest rates since mid-2001, when data started to be gathered.

The survey also revealed that firms cut their workforces at the fastest pace since the global financial crisis, but much of the reduction related to temporary agency staff. Given the severity of anti-Covid measures, however, the April PMI should not in any way be surprising. March industrial production is due on Thursday, with the analyst consensus estimating a -15% YoY fall. As this relates to shutdowns in the second half of March only, April data should bring a much more severe fall, which is consistent with today's PMI slump. On the other hand, the April PMI should be the bottom, as most factories have been reopened at the turn of April/May. The recovery will be gradual, however.

Hungary: Widespread fall points to rapid contraction in manufacturing

After a record low reading in March, the manufacturing PMI rebounded somewhat in April. All of the five sub-indices showed minor improvements, but the bounce was not even close to what we were expecting as some big manufacturers (mainly in the car industry and related suppliers) got back to work from mid-April.

The details are showing widespread weakness and there is not a single sub-index where the figure is above the 50 level. After years of labour shortages, the employment sub-index points towards further layoffs, the stock of orders and production are falling, inventories are depleting, and delivery times have increased. In all, the PMI still shows a very rapid contraction in manufacturing.

Turkey: Employment leads fall, but auto sector reopening may help in May

The April PMI plunged to the lowest level since the global financial crisis. The sharp fall from 48.1 a month ago is largely attributable to the decline in employment given the sharp drop in workloads and consequent scale back in purchasing activity. Currency weakness has also impacted prices despite relatively lower inflation, likely reflecting deteriorating demand conditions and the collapse in oil prices. It is not surprising to see a large volume decline in overall business, which has been impacted by falling export orders.

Despite the plunge in the April PMI, some industries expect a more limited impact from the pandemic than envisaged earlier. Of note, the 43% capacity utilisation in April (81% March) could rebound in May, as some big names in the automotive sector have already resumed production in late April and this sector is expected to be fully operational in early May.

Overall, the April PMI echoes the earlier indications of a slowdown evidenced by the real sector sentiment survey and capacity utilisation indicator last month. With a resumption of operations and improving demand on the back of significant stimulus measures and an expansionary fiscal stance, we will likely see a rebound this month, though a full recovery will take time.

Article | 4 May 2020

Authors

Chris Turner

Global Head of Markets and Regional Head of Research for UK & CEE chris.turner@ing.com

Rafal Benecki

Chief Economist, Poland rafal.benecki@ing.pl

Peter Virovacz

Senior Economist, Hungary peter.virovacz@ing.com

Muhammet Mercan

Chief Economist, Turkey muhammet.mercan@ingbank.com.tr

Disclaimer

This publication has been prepared by the Economic and Financial Analysis Division of ING Bank N.V. ("ING") solely for information purposes without regard to any particular user's investment objectives, financial situation, or means. ING forms part of ING Group (being for this purpose ING Group N.V. and its subsidiary and affiliated companies). The information in the publication is not an investment recommendation and it is not investment, legal or tax advice or an offer or solicitation to purchase or sell any financial instrument. Reasonable care has been taken to ensure that this publication is not untrue or misleading when published, but ING does not represent that it is accurate or complete. ING does not accept any liability for any direct, indirect or consequential loss arising from any use of this publication. Unless otherwise stated, any views, forecasts, or estimates are solely those of the author(s), as of the date of the publication and are subject to change without notice.

The distribution of this publication may be restricted by law or regulation in different jurisdictions and persons into whose possession this publication comes should inform themselves about, and observe, such restrictions.

Copyright and database rights protection exists in this report and it may not be reproduced, distributed or published by any person for any purpose without the prior express consent of ING. All rights are reserved. ING Bank N.V. is authorised by the Dutch Central Bank and supervised by the European Central Bank (ECB), the Dutch Central Bank (DNB) and the Dutch Authority for the Financial Markets (AFM). ING Bank N.V. is incorporated in the Netherlands (Trade Register no. 33031431 Amsterdam). In the United Kingdom this information is approved and/or communicated by ING Bank N.V., London Branch. ING Bank N.V., London Branch is authorised by the Prudential Regulation Authority and is subject to regulation by the Financial Conduct Authority and limited regulation by the Prudential Regulation Authority. ING Bank N.V., London branch is registered in England (Registration number BR000341) at 8-10 Moorgate, London EC2 6DA. For US Investors: Any person wishing to discuss this report or effect transactions in any security discussed herein should contact ING Financial Markets LLC, which is a member of the NYSE, FINRA and SIPC and part of ING, and which has accepted responsibility for the distribution of this report in the United States under applicable requirements.

Additional information is available on request. For more information about ING Group, please visit http://www.ing.com.

Article | 4 May 2020 4