

Article | 3 March 2025

# Bulker shipping faces tough year as China's manufacturing sector weakens

The bulker shipping sector faces a challenging outlook, with stagnating demand and an influx of new vessels after multiple years of low inflow keeping rates depressed. The crucial Chinese economy is experiencing slower growth in manufacturing, and construction and is beginning to move away from increasing coal usage



Staff cleaning the cargo hold in a bulk carrier

## The dry bulk market has lost momentum on weak industrial demand

The dry bulk sector, which handles a diverse mix of commodities, has recently lost momentum. In February 2025, the Baltic Dry Index dropped to its lowest level since early 2023, far below the highs of 2021-22.

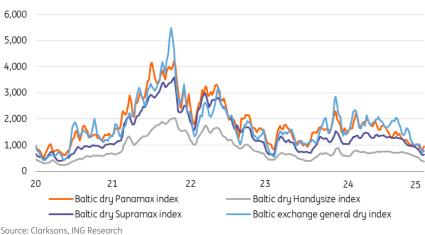
Dry bulk trade demand has slumped due to weak industrial activity in Europe and China. Reduced demand for steel from the construction sector and tempered manufacturing activity have weighed on the demand for iron ore. Meanwhile, steel demand in India and other emerging countries is

rising, pushing the expected global average steel production to an anticipated 1% annual growth.

On average, we expect dry bulk trade demand to grow slightly in 2025, with much more uncertainty for 2026. Given the current backdrop, freight rates for smaller, more flexible bulk carriers, including handysize and supramax, are expected to remain the most resilient.

### Dry bulk freight rates under significant pressure

Baltic dry (rate) indices bulk vessels



### Energy transition starts to weigh on dry bulk shipping

Although China accelerated the development of new coal-fired plants in 2024, the energy transition is slowly starting to impact the bulker sector. Demand is trending down in advanced economies but growing in emerging economies, including India. China still consumes more than half of the global coal supply, with 85% used in coal-fired plants for electricity. Rapid electrification (e.g., of its car fleet) and overall power demand growth still require coal demand to grow despite its fast-growing green energy supply. However, large stockpiles in Chinese ports weigh on shortterm demand.

A smaller dry bulk segment – grains (accounting for 5.8% of global trade volume) – is exposed to weather conditions and harvests, as well as trade policy. A larger population drives up demand, but potential import tariffs could shift trades from the US and China to countries like Brazil. On average, the trade volume in ton-miles is expected to grow by 2% in 2025.

## New capacity meets demand growth – future coal decline weighs on Capesizers

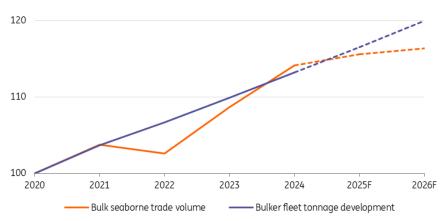
The order book for bulk shipping has been significantly more manageable in recent years compared to 15 years ago. However, new orders have picked up momentum, such as the 42 bulk carriers from Cosco.

In 2025, dry bulk trade growth is expected to drop below the new tonnage coming online. Average vessel occupation rates are already trending lower, despite longer journeys, signaling a weakening market balance.

Remarkably, new-build prices have shown resilience and trade above previous levels. Last year saw a significant merger between Star and Eagle Bulk, creating one of the largest shipping companies alongside Berge Bulk and Global Ocean Group. However, fleet ownership remains diverse.

## Bulk carrier tonnage to surpasses bulk trade volume growth again

Bulk carrier fleet (DWT\*) vs. bulk trade volume growth, index 2020 = 100



Source: Clarksons, ING Research \*dead weight tonnage

#### **Author**

#### Rico Luman

Senior Sector Economist, Transport and Logistics Rico.Luman@ing.com

#### **Disclaimer**

This publication has been prepared by the Economic and Financial Analysis Division of ING Bank N.V. ("ING") solely for information purposes without regard to any particular user's investment objectives, financial situation, or means. ING forms part of ING Group (being for this purpose ING Group N.V. and its subsidiary and affiliated companies). The information in the publication is not an investment recommendation and it is not investment, legal or tax advice or an offer or solicitation to purchase or sell any financial instrument. Reasonable care has been taken to ensure that this publication is not untrue or misleading when published, but ING does not represent that it is accurate or complete. ING does not accept any liability for any direct, indirect or consequential loss arising from any use of this publication. Unless otherwise stated, any views, forecasts, or estimates are solely those of the author(s), as of the date of the publication and are subject to change without notice.

The distribution of this publication may be restricted by law or regulation in different jurisdictions and persons into whose possession this publication comes should inform themselves about, and observe, such restrictions.

Copyright and database rights protection exists in this report and it may not be reproduced, distributed or published by any person for any purpose without the prior express consent of ING. All rights are reserved. ING Bank N.V. is authorised by the Dutch Central Bank and supervised by the European Central Bank (ECB), the Dutch Central Bank (DNB) and the Dutch Authority for the Financial Markets (AFM). ING Bank N.V. is incorporated in the Netherlands (Trade Register no. 33031431 Amsterdam). In the United Kingdom this information is approved and/or communicated by ING Bank N.V., London Branch. ING Bank N.V., London Branch is authorised by the Prudential Regulation Authority and is subject to regulation by the Financial Conduct Authority and limited regulation by the Prudential Regulation Authority. ING Bank N.V., London branch is registered in England (Registration number BR000341) at 8-10 Moorgate, London EC2 6DA. For US Investors: Any person wishing to discuss this report or effect transactions in any security discussed herein should contact ING Financial Markets LLC, which is a member of the NYSE, FINRA and SIPC and part of ING, and

which has accepted responsibility for the distribution of this report in the United States under applicable requirements.

Additional information is available on request. For more information about ING Group, please visit <a href="https://www.ing.com">www.ing.com</a>.