

Article | 7 May 2020

Asia: Lockdowns work, they also hurt

There is a really wide spectrum of experience for Asia in terms of the Covid-19 outbreak, the responses, the state of the economy and the proximity to a reopening of the economy where it has been closed



Workers produce protective masks at a factory.

Source: Shutterstock

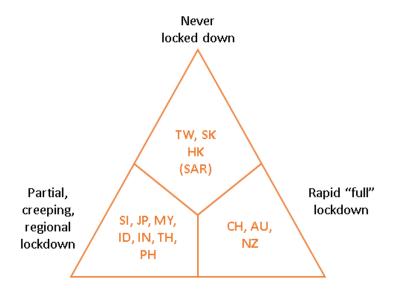
Asia can be split into three groups

In terms of the pandemic, the response, and the state of the economy, you can split Asia into three main groups. :

- 1. Didn't go into complete lockdown South Korea, and Taiwan
- 2. Locked down quickly, and with vigour (China), Australia, New Zealand
- 3. Gradually locked down, partial lockdowns, or late lockdowns everyone else

Article | 7 May 2020

Asia Pacific and the pandemic



Source: ING Asia and the Pandemic

No lockdown sees the smallest GDP loss

Both Taiwan and Korea are not far from a domestic "business as usual" setting, except for the fact that they are "islands" in a world where almost everyone else is locked down.

But both are seeing some mixed signs in manufacturing, though the true magnitude is only likely to be evident with the release of April data. Trade figures have been extremely weak. But domestic demand, though depressed, is beginning to come back.

Economic recovery will only come with an end to lockdowns and a moderation in the local aspects of the pandemic

In the vigorous lockdown group, these counties are already largely out of the most severe forms of lockdown, and phasing to less restrictive forms, with greater freedom of movement and more retail opportunities. Both Australia and New Zealand, like China, show very low daily new Covid-19 case. Further opening of the economy will likely be phased, and quickly reversible. Policy measures have largely been taken and whilst reversal is not on even the medium term calendar, it is hard to see further substantive monetary or fiscal easing. Nonetheless, recovery is likely to be slow. Forget V-shaped.

The final group includes the late/partial/incremental lock-downers, into which you can put most of the ASEAN, including Singapore, as well as Japan (though not technically a lockdown in either).

In some cases, progress with the outbreak is being made, with daily new cases numbers trending

Article | 7 May 2020

lower. In others (Japan) the trends are upwards. But a lack of reliable testing makes it impossible to generalise about this group or make coherent comparisons. Many lockdowns are being extended into May. Singapore and Japan will probably be in lockdown until early June. Indonesia may have to adopt tougher measures after the end of Ramadan. Also in this group is India, where easing restrictions seems premature given the Covid-19 backdrop.

Lockdowns work, they also hurt

While lockdowns remain in place, the economies of these countries will continue to suffer extreme stress in terms of business failure, household spending and employment shocks. Fiscal measures have already been implemented on a large scale where possible, and monetary policy likewise (though with less direct impact).

Some modest further easing is likely on an ongoing basis where available, but in a few cases will this be substantial or definitive. Economic recovery will only come with an end to lockdowns and a moderation in the local aspects of the pandemic.

In time, global pick up also lends a hand.

Author

Robert Carnell

Regional Head of Research, Asia-Pacific robert.carnell@asia.inq.com

Disclaimer

This publication has been prepared by the Economic and Financial Analysis Division of ING Bank N.V. ("ING") solely for information purposes without regard to any particular user's investment objectives, financial situation, or means. ING forms part of ING Group (being for this purpose ING Group N.V. and its subsidiary and affiliated companies). The information in the publication is not an investment recommendation and it is not investment, legal or tax advice or an offer or solicitation to purchase or sell any financial instrument. Reasonable care has been taken to ensure that this publication is not untrue or misleading when published, but ING does not represent that it is accurate or complete. ING does not accept any liability for any direct, indirect or consequential loss arising from any use of this publication. Unless otherwise stated, any views, forecasts, or estimates are solely those of the author(s), as of the date of the publication and are subject to change without notice.

The distribution of this publication may be restricted by law or regulation in different jurisdictions and persons into whose possession this publication comes should inform themselves about, and observe, such restrictions.

Copyright and database rights protection exists in this report and it may not be reproduced, distributed or published by any person for any purpose without the prior express consent of ING. All rights are reserved. ING Bank N.V. is authorised by the Dutch Central Bank and supervised by the European Central Bank (ECB), the Dutch Central Bank (DNB) and the Dutch Authority for the Financial Markets (AFM). ING Bank N.V. is incorporated in the Netherlands (Trade Register no. 33031431 Amsterdam). In the United Kingdom this information is approved and/or communicated by ING Bank N.V., London Branch. ING Bank N.V., London Branch is authorised by the Prudential Regulation Authority and is subject to regulation by the Financial Conduct Authority and limited regulation by the Prudential Regulation Authority. ING Bank N.V., London branch is registered in England (Registration number BR000341) at 8-10 Moorgate, London EC2 6DA. For US Investors: Any person wishing to discuss this report or effect transactions in any security discussed herein should contact ING Financial Markets LLC, which is a member of the NYSE, FINRA and SIPC and part of ING, and which has accepted responsibility for the distribution of this report in the United States under applicable requirements.

Additional information is available on request. For more information about ING Group, please visit http://www.ing.com.

Article | 7 May 2020